

S.N.M. COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the program: Awareness campaign on Beat Plastic Pollution

2. Name of the Coordinator: Dr. Thushara V S

3. Organizing Department: Department of Botany & Bhoomithrasena Club

4. Date: 5th June 2023

5. Number of participants: 39

6. Venue: Adopted wards of Vadakkekkara Panchayath

7. Objective of the Programme: The main motive of this campaign is to reduce plastic waste in the selected locations and to raise awareness on hazardous effect of plastic pollution and enable students to apply their knowledge to make environmental decisions and develop sustainable solutions.

8. Detailed description of the event: The awareness campaign on plastic pollution organised by Department of Botany and Bhoomitrasena club in association with Vadakkekara panchayath. The campaign was started off by collecting the plastic along the riversides. This awareness program was flagged off by Dr. M.G. Sanilkumar, Head of, Department of Botany, who encouraged all the UG and PG students of the department along with faculty members to undertake this awareness campaign at Vadakkekara village, North Paravur. enthusiastically participated in this visit along with the students of the department. Students and faculty members delivered informative talks and interacted with the village school students, thereby spreading awareness about plastics and their impacts and ways to reduce them. Reuse and Recycling is not the only effective solution to plastic pollution, but one has to avoid the use of plastic wherever possible. The ward member Shamol (Ward Number 1), the faculty members Dr. E.C. Baiju, Smt. Asha A, Dr. Simi M.S. and all the final year UG and PG students were actively participated.

9. Outcome of the event: Through this campaign it was possible to collect maximum plastic wastes from the selected locations of Vadakkekara panchayath by the active participation of all UG and PG students of Botany. It was also possible to develop an awareness on hazardous effects of plastics on health and environment among the community.

10.Brochure



11. Photos



12. List of participants

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