



# S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the program: Village Adoption Programme
2. Name of the Coordinator/s : Mrs. Ragi Sekharan K & Shiji T S
3. Organizing Department/Cell: Malayalam Department
4. Date :2023 JUNE 19
5. Number of participants: 20
6. Venue: SNM LPS Maliankara
7. Resource Person/s: NIL
8. Objective of the Programme:
  - a. Promoting Reading Culture: Encourage students to develop a habit of reading by exposing them to various literary works and genres.
  - b. Language Awareness: Enhance students' understanding and appreciation of the Malayalam language through activities like Akshara Keli (literacy games) and language awareness classes.
  - c. Community Engagement: Foster a sense of community involvement and responsibility among Malayalam Department SNM College Maliankara students by organizing the village adoption program and engaging with SNM LPS students.
  - d. Skill Development: Provide students with opportunities to develop their reading, comprehension, and communication skills through participation in the reading competition and language activities.

**9. Detailed description of the event:** The village Adoption Programme related to National Reading Day Celebration organized by the Malayalam Department of SNM College Maliankara for SNM LPS students is a comprehensive event aimed at promoting reading, language

awareness, and community engagement. The Malayalam Department of SNM College Maliankara coordinates with SNM LPS (Lower Primary School) and the local community to organize the event. Teachers and volunteers plan various activities to make the event engaging and impactful. The event takes place in the premises of SNM College Maliankara, with SNM LPS students as the primary participants. Faculty members, students, and volunteers from Malayalam Department actively participate in organizing and facilitating the event. The event is organized to coincide with National Reading Day, celebrating the birth anniversary of P.N. Panicker, known as the Father of the Library Movement in Kerala. It aims to instill a love for reading and literature among students while honoring the importance of literacy. A reading competition is held where students showcase their reading skills by reciting passages from Malayalam literary works or by reading aloud excerpts from selected texts. Participants are judged based on factors like pronunciation, expression, and comprehension. Aksharakeli activities are conducted to make learning enjoyable and interactive. These games focus on developing literacy skills such as recognizing letters, forming words, and improving vocabulary. Language awareness classes are organized to enhance students' understanding and appreciation of the Malayalam language. Topics covered may include the significance of language preservation, the importance of literature, and the cultural heritage associated with Malayalam. As part of the village adoption program, SNM College Maliankara collaborates closely with the local community, fostering a sense of belonging and mutual support. The event serves as a platform for interaction between college students, faculty, and members of the community, strengthening ties and promoting social cohesion. The event aims to leave a lasting impact by nurturing a culture of reading, fostering language proficiency, and promoting community involvement. Participants are expected to develop a deeper appreciation for literature, improve their language skills, and feel a sense of pride in their cultural heritage.

Overall, the event is designed to be an enriching and memorable experience for SNM LPS students, fostering their intellectual growth, cultural awareness, and sense of belonging within the community.

#### **10. Outcome of the event/Evaluation by Program Coordinator:**

a. Increased Interest in Reading: Students show a heightened interest in reading as they explore different texts and engage in the reading competition.

b. Enhanced Language Proficiency: Improved language proficiency among SNM LPS students as a result of participating in language awareness classes and Akshara Keli activities.

c. Community Bonding: Strengthened bonds between SNM College and the local community as a result of the village adoption program and collaborative efforts in organizing the National Reading Day celebration.

d. Skill Enhancement: Students demonstrate improved reading comprehension skills, language fluency, and overall communication abilities through their active participation in the event's activities

### Brochure



**മലയാള വിഭാഗം**  
**എസ്.എൻ.എം കോളേജ് മാലുങ്കര**  
**ദത്തു ഗ്രാമ പദ്ധതി**  
"ഗ്രാമോദ്ധാരണംകലാലയവിദ്യാർത്ഥികളിലൂടെ"  
**തെറ്റിലാത്ത മലയാളം തേൻ മലയാളം**  
**19/06/2023 വായന ദിനത്തിൽ 1.30 pm @**  
**എസ്.എൻ.എം.എൽ.പി.സ്കൂൾ മാലുങ്കര**  
**\* ഭാഷാവബോധനക്ലാസ് ,**  
**\* വായന മത്സരം**  
**\* അക്ഷര കേളി**

വകുപ്പധ്യക്ഷ : ശ്രീമതി ശ്രീജ പി ആർ  
കൺവീനർ.: ശ്രീമതി രാഗി.ശേഖരൻ കെ  
കോർഡിനേറ്റർ : ശ്രീമതി ഷിജി ടി എസ്

Photos



