



# S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

**1. Title of the program:** PUNEET SAGAR ABHIYAAN- I

**2. Name of the Coordinator:** Lt.Akhil J

**3. Name of Organizing cell:** NCC

**4. Date:** 1st October 2023

**5. Number of participants:** 30 cadets

**6. Venue:** Munabam beach

**7. Resource person:** Subin J Kalarickal

**8. Objective of the program:**

"PUNEET SAGAR ABHIYAAN"(which is aimed to synergise efforts toward engaging youth in promoting clean water bodies or seashores from plastic and other waste material and creating awareness about the importance of cleanliness).

**9. Detailed description of the program:**

On 5th June 2023, As a part of Environment Day, The NCC cadets of SNM College Maliankara conducted a beach cleaning program (Puneet Sagar Abhiyan) at Munambam beach in coordination with UC College Aluva and SNMHSS Moothakunnam. The program was inaugurated by Shri.Maj.KS Narayanan and welcome speech delivered by Shri. Subin J Kalarickal, Training manager of Neptune along with the presence of ANO's Capt.Sandhya, Lt.Akhil J and PI Staffs of 22(k)Bn. NCC, Eloor acted as a catalyst to the NCC Cadets. An Orientation class was held under Shri. Subin sir regarding this theme. The program was dispersed by Flagging off a Rally Movement regarding protecting the environment and cleaning the seashore. 30 cadets from SNM College actively participated in the program.

**10. Outcome of the event:** A beach cleaning program can have various positive outcomes, contributing to environmental conservation, community well-being, and raising awareness about the importance of protecting natural ecosystems.

**11. Brochure:**



The brochure is a rectangular poster with a black border. At the top left is a circular portrait of a man with a white beard. To its right, the text reads: **NATIONAL CADET CORPS**, **SNM COLLEGE MALIANKARA**, and **22 (K) Bn. NCC, ELOOR**. To the right of this text is a blue and red shield-shaped logo with 'NCC' inside. Below the portrait is a green turtle logo with the text 'SAVE THE SEA TURTLES' and 'NEED TO SURVIVE'. To the right of the turtle is the text 'Join Us!' in a large, bold, black font. Below this is the word 'BEACH' in a large, bold, black font, followed by 'CLEAN - UP' in a very large, bold, black font. Below the main title is the text 'HELP KEEP OUR SHORELINE CLEAN!' in a smaller, bold, black font. Below that is 'SAAKALYA- A GREEN INITIATIVE OF' and 'S.N.M COLLEGE, MALIANKARA' in bold, black font. Below this is 'Date : 5 June 2023' and 'place : Munambam Beach' in bold, black font. To the right of the date and place is a circular logo with the text 'save OCEAN LIFE' and various icons of marine life. At the bottom left is a circular logo with the text 'PUNEET SAGAR ABHIYAN' and various icons of ships and waves. To the right of this logo is the text 'PUNEET SAGAR ABHIYAN' in a large, bold, black font.

**NATIONAL CADET CORPS**  
**SNM COLLEGE MALIANKARA**  
**22 (K) Bn. NCC, ELOOR**

**Join Us!**

**BEACH  
CLEAN - UP**

HELP KEEP OUR SHORELINE CLEAN!

**SAAKALYA- A GREEN INITIATIVE OF  
S.N.M COLLEGE, MALIANKARA**

**Date : 5 June 2023**  
**place : Munambam Beach**

**PUNEET SAGAR ABHIYAN**

12. Photos:



**NATIONAL CADET CORPS**  
**SNM COLLEGE MALIANKARA**  
**22 (K) Bn. NCC, ELOOR**



**Date : 5 June 2023**  
**place : Munambam Beach**



**PUNEET SAGAR ABHIYAN**