

## S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the program: "AKSHARAYATHRA".

2. Name of the Coordinator/s: Mrs RAGI SEKHARAN K

3. Organizing Department/Cell: MALAYALAM

4. Date: 2023 NOVEMBER 1

5. Number of participants: 58

6. Venue: College Ground, SNM LPS Maliankara

7. Resource Person/s: NIL

8. Objective of the Programme:

The objective of the Aksharayathra programme conducted by the Malayalam Department of SNM College Maliankara is to engage SNM LP School students in the activities related to the village adoption program, especially in connection with Kerala Piravi Day on November 1st. The program aims to foster a sense of community, cultural awareness, and literacy among the students by organizing educational and cultural activities centered around the celebration of Kerala Piravi Day and the promotion of village adoption initiatives. Through Aksharayathra, the program endeavors to instill a deeper connection to the heritage and values of Kerala while nurturing a spirit of social responsibility among the students.

9. Detailed description of the event: On November 1, 2023, the Malayalam Department of SNM College Maliankara organized Aksharayathra program in collaboration with SNM LP School Maliankara, as part of the village adoption initiative and in celebration of Kerala Piravi Day.

Date and Time: November 1, 2023, starting at 10:00 AM.

Starting Point: The program commenced at SNM College Maliankara.

The program began with the Aksharayathra procession from SNM College to SNM LP School Maliankara. Faculty members and students from the Malayalam Department actively participated in the procession. Participants took a pledge to protect and promote the regional language Malayalam, emphasizing its significance in preserving cultural identity.

Dr. Sreejamol P R inaugurated the Aksharayathra, marking the official commencement of the program.Smt. Raghi Lidhin, SNM LP school teacher, delivered a warm welcome speech, acknowledging the importance of the Aksharayathra initiative. The Headmaster of SNM LP School facilitated the Aksharayathra program, demonstrating the school's support and involvement. Upon reaching SNM LP School Maliankara, participants presented sweets as a symbol of 'Aksharamadhuram' (sweetness of letters) to the school. Students from SNM College performed cultural activities and presentations for the SNM LP School students, fostering cultural exchange and engagement. Akshara teacher concluded the program with a vote of thanks, expressing gratitude to all participants and collaborators for their contributions to the success of the Aksharayathra. The Aksharayathra program aimed to promote the significance of the Malayalam language, celebrate Kerala Piravi Day, and strengthen the bond between SNM College and SNM LP School Maliankara. Through cultural exchange and educational initiatives, the program sought to instill pride in the regional language and foster a sense of community and cultural heritage among the participants.

## 10. Outcome of the event/Evaluation by Program Coordinator:

\*Cultural Awareness: SNM LP School students gain a deeper understanding and appreciation of Kerala's cultural heritage through activities and events organized as part of the Aksharayathra program.

\*Community Engagement: The program fosters a sense of community among the students by actively involving them in activities related to the village adoption program and celebrating Kerala Piravi Day together.

\*Literacy Promotion: Through educational activities and initiatives, Aksharayathra aims to promote literacy among the students, encouraging them to engage with Malayalam language and literature.

\*Social Responsibility: Students develop a sense of social responsibility as they participate in initiatives aimed at improving their village and contributing positively to society.

\*Holistic Development: The program contributes to the holistic development of SNM LP School students by providing them with opportunities for cultural, social, and intellectual growth.

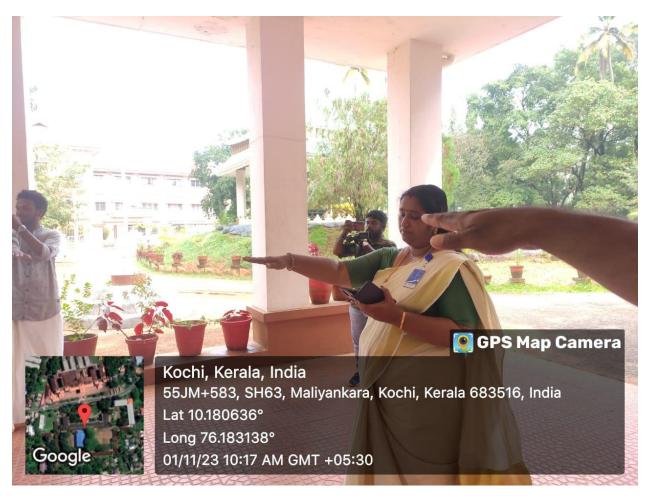
Overall, the Aksharayathra program enriches the educational experience of the students while fostering a strong sense of identity, community, and responsibility towards their village and heritage.



## **Photos**













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മാല്യങ്കര എസ്.എൻ.എം കോളേജിൽ കേരളഷിറവിദിനാഘോഷത്തിന്റെ ഭാഗമായി നടന്ന അക്ഷരയാത്ര

മാല്യങ്കരകോളേജിൽ

പറവൂർ: മാല്യങ്കര എസ്.എൻ.എം കോളേജ്മലയാളവിഭാ ഗത്തിന്റെ നേതൃത്വത്തിൽ കേരളപ്പിറവിദിനം ആഘോഷി ച്ചു. കോളേജിൽ നിന്ന് മാല്യങ്കര എസ്.എൻ.എം എൽ. പി സ്കൂളിലേക്ക് നടന്ന അക്ഷരയാത്രയിൽ വിദ്യാർത്ഥികളും അദ്ധ്യാപകരും പങ്കെടുത്തു. മലയാള വിഭാഗം മേധാവി പി. ആർ. ശ്രീജഭാഷാപ്രതിജ്ഞ ചൊല്ലിക്കെടുത്തു. ഇംഗ്ലീഷ് പ ദങ്ങൾക്ക് തതുല്യമായ മലയാള പദങ്ങൾ കോളേജ് ഓഫീ സിന് മുന്നിൽ സൂപ്രണ്ട് ദിലീപ് കുമാർ പ്രകാശിഷിച്ചു. ഡോ. പി.ജി. രഞ്ജിത്ത്, എൽ.പി.സ്കൂൾ ഹെഡ്മിസ്മസ്ലത, അ ദ്ധ്യാപിക രാഖിലിധിൽ എന്നിവർ സംസാരിച്ചു.

KERALA KAUMUDI EPAPER Clipping Kerala Kaumudi - Ernakulam



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