

S. N. M. COLLEGE, MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the Programme: "Logo Designing Competition"

2. Name of Coordinator: Naveen C.P

3. Department : SNM College Library

4. Date: February 28, 2018

5. Number of Participants: 5

6. Venue: College LIBRARY HALL

7. Objective of the Programme: This event provided a platform for students to showcase their talent.

It also gave them an opportunity to explore and give vent to their imagination

8. Detailed description of the event :

The S N M College Library conducted a LOGO DESIGNING program on 28th February 2018. Students actively participated in the design program. After the welcome speech by Riya of III B A Economics, the presidential address was given by Shaji B (College Librarian). Dr. Sibi Komalan, the Principal of our college, delivered the inaugural address. Six students participated in the Logo Making Competition, giving presentations on the significance of their logo designs. The logos were judged on different criteria such as relevance, description, appeal, uniqueness, and effectiveness. Students presented many different and unique ideas. Krishnapriya E. S. from the Department of Zoology was judged as the winner of the competition.

9. Outcome of the Event:

The competition witnessed an overwhelming level of excitement, creativity, composition, and tremendous skill demonstrated by the students in designing their logos.

S N M COLLEGE MALIANKARA

REDERS FORWARD DESIGNING COMPETITION

28 February 2018 Venue : library hall

Time: 10 am

11. Photos:





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12. List Of Participants

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