



SNM COLLEGE, MALIANKARA

(AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM)

- 1. Title of the program:** AD-MASTER CHALLENGE
- 2. Name of the Coordinator/s:** Mrs. Aswathy Babu P
- 3. Organizing Department/Cell:** Department of Business Administration
- 4. Date:**13/10/2023
- 5. Number of participants:** 16
- 6. Resource Person/s:**
- 7. Objective of the Program:** To enhance creativity among students.
- 8.Detailed description of the event:** Department of Business Administration, SNM College, Maliankara has co-ordinated a competition “The Ad-Master Challenge” on 13th October, 2023. The Program aimed to enhance the creativity among the students. It was an interdepartmental competition, students from different departments were participated. The event was coordinated by the final year BBA students under the management club “LEAP”.
- 9. The outcome of the event/Evaluation by the Program Coordinator:** The Program helped to discover the emerging talents that fit for current business scenario.

10. Photos.



22

1.	Amal Krishna	A.S	-	Amal
2.	Jobe Antony	-	-	Jobe
3.	Jithin Raj V.R	-	-	Jithin
4.	Nikhil K.M	-	-	Nikhil
5.	Rahul Rajesh	-	-	Rahul
6.	Albin Joseph	-	-	Albin
7.	Satyajit T.R	-	-	Satyajit
8.	Meera Tinaraj	-	-	Meera
9.	Aparna K.B	-	-	Aparna
10.	Farsana K.A	-	-	Farsana
11.	Akshay KJ	-	-	Akshay
12.	Namitha	-	-	Namitha
13.	Adwait	-	-	Adwait
14.	Gowtham	-	-	Gowtham
15.	Sameel	-	-	Sameel
16.	Nikhil	-	-	Nikhil