

S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

- 1. Title of the program: FLAVOUR FIESTA
- 2. Name of the Coordinator: Dhanitha M S, Athira S
- 3. **Organizing Department**: Department of Commerce (OM & SP and F&T), Department of Business Administration
- 4. Date: 19-12-2023
- 5. Number of participants: 54
- 6. Venue: College Auditorium
- 7. Resource Person: Nil
- 8. **Objective of the Program**: Encourage Entrepreneurship Skill, Attitude and Behavior Development.
- 9. Detailed description of the event: In association with Institution Innovation Council ,The Department of Office Management And Secretarial Practice, Department of Business Administration and Department of Commerce Finance And Taxation jointly organized a food fest titled "FLAVOUR FIESTA" at college premises. The event was a great success in terms of wide variety of food items and creative decoration of stalls from different departments. The inauguration was done by Dr. Jitha T H, Principal SNM College, Maliankara in the presence of faculties from different departments and students. It was a fine learning experience for the students to acquire Entrepreneurial Skills.
- **10. Outcome of the event/Evaluation by Program Coordinator**: This helped the students to learn teamwork collaboration and creativity. The idea behind the event was to teach the students to be a good entrepreneur in future.







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