

# SNM COLLEGE, MALIANKARA

(AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM)

Title of the program: The Inauguration of Business Administration
Association and a talk on "Emotional Intelligence".

2. Name of the Coordinator/s: Mrs. Aswathy Babu P

3. Organizing Department/Cell: LEAP

4. **Date**:16/10/2023

5. Number of participants: 85

6. Venue: Seminar Hall

**7. Resource Person/s**: Mrs. Elizabeth George (Principal DC School of

Management and Technology, Vagamon)

8. **Objective of the Program**: To build a mental mechanism of success in work, life and relationships among students.

## 9. Detailed description of the event:

The formal inauguration of Business Administration Association for the academic year 2023- 24 was inaugurated on 16<sup>th</sup> October 2023 by Dr. Jitha T H, Principal SNM College Maliankara at Seminar Hall. The meeting started at 10.00 AM with a prayer song. Ms. C R Avanikrishna (IIIrd BBA) welcomed the gathering. The meeting was presided over by Mr. Nikhil A B, HOD Department of Business Administration. Mrs. Seaju C S, Coordinator, Department of Self Finance felicitated the event. Mrs. Elizabeth George, Principal DC School of Management and Technology, Vagamon has delivered a talk on "Emotional Intelligence "followed by Inauguration. Ms. Devika Dhanjith (III<sup>rd</sup> BBA) proposed vote of thanks. Mrs. Aswathy Babu P, Assistant Professor and Faculty Coordinator Dept. of Business Administration honored the Chief Guest by presenting a memento. The program ended by 4 pm with several cultural programs by the students.

## 10. The outcome of the event/Evaluation by the Program Coordinator:

The talk gave useful insights into how emotions shape our behavior and how we can use this to inspire high performance. It increased student's knowledge of "EQ" and to improve their interpersonal and intra-personal skills, as well as their adaptability, stress management and general-mood.

### 11. Photos.



#### **DEPARTMENT OF BUSINESS ADMINISTRATION** S N M COLLEGE, MALIANKARA

### ASSOCIATION INAUGURATION

Program Schedule

Prayer Song: Miss. Nandhana C. S. (2nd year BBA)

Welcome Speech : Miss. C. R. Avani Krishna.

(3rd year BBA)

Address

Presidential: Mr. Nikhil A. B. (Head of the Department, Department of

Business Administration)

Inauguration: Dr. Jitha T. H. (Principal,

SNM College, Maliankara)

Keynote Address: Dr. Elizabeth George.

(Principal, DC School of Management & Technology,

Vagamon)

Felicitation: Ms. Seaju C. S. (Co-ordinator,

Department of Self Finance)

Vote of Thanks : Miss. Devika Danjith.

(3rd year BBA)

#### INVITED TALK

Resource Person: Dr. Elizabeth George.

[ Principal, DC School of Management and Technology,

Vagamon ]









