

1. Title of the Program: "Association Inauguration' of Commerce Department

2. Name of the Coordinator/s: Dr. Krishnakumar U R

3. Organising Department/cell: Commerce

4. Date: 30-10-2023

5. No. of participants: 142

6. Venue: Seminar Hall

7. Resource person/s: Madhusoodanan Kartha

8. Objective of the Program: To enhance the bond between teachers and students, also targets to improve the academic and cultural base of each students.

9. Detailed description of the event: Department of Commerce, SNM College, Maliankara conducted a program in connection with the inauguration of Commerce Association on October 10 2023 at 10 AM in the seminar hall. The program commenced with a prayer song by Aneesa Nasrin (B.Com 3rd year student). Then the welcome speech was delivered by Dr. U R Krishnakumar. The event was inaugurated by our Resource person Madhusoodanan Kartha Sir. The program came to an end around 3.30 AM.

10. Outcome of the event/Evaluation by Program Coordinator: In connection with the inauguration, a session on project preparation are also delivered. This seminar on *Easiness in Business Project Preparation* equipped students with valuable insights, streamlined processes, and practical tools about project making. Attendees benefited from increased efficiency, improved project outcomes, and a better understanding of business strategies, positively impacting their academic and future professional endeavors. The feed back about the resource person are also appreciable.

11.Brochure:



SNM COLLEGE MALIANKARA

Department of Commerce (Finance and Taxation, Regular)



organizing one day seminar on

EASINESS IN PROJECT PREPARATION

IN CONNECTION WITH THE INAUGURATION OF COMMERCE ASSOCIATION ACTIVITIES, 2023-2024





DR.MADHUSOODANAN KARTHA N V

Asst.Prof.of Commerce Sri C Achutha Menon Government College, Kuttanellur, Thrissur 680014

> Date. = 30/10/2023 Time. = 10.00 am Venue = Seminar Hall

CULTURAL HARMONY BEGINS @ 1.00 PM

POWERED BY TEAM TAXERZ

12: Photos:



13.List of Participants:

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