



Sree Narayana Mangalam College, Maliankara

(Affiliated to Mahatma Gandhi University, Kottayam)

MoU WITH IPSR Solutions Limited, Kottayam



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TRAINING PROGRAMME

About IPSR: The IPSR is a public limited company established in 1998 with excellent expertise in software product development, training services, placement services and digital marketing services. The corporate headquarters of IPSR is at Kottayam, Kerala and have branches at Kochi, Kozhikode and Bangalore. The IPSR team lead by reputed academicians and entrepreneurs have worked with more than 500 academic organizations, including universities, autonomous colleges, technical/non-technical institutions etc. IPSR provide services for the entire spectrum of information technology ranging from training services to IT corporate consultancy. They offer several courses like Red Hat Linux Automation with Ansible, Cloud and DevOps Engineering, Cloud and Cybersecurity, Data Science, Machine learning & Artificial Intelligence, Python Professional, Digital Marketing etc. The Learning Services division of IPSR provides job oriented courses, international certifications, corporate trainings, faculty development programs, add-on courses, seminars, workshops etc. in the IT & ITES domain. The IT Services division of IPSR offer specialized services and solutions for the educational sector, ranging from simple websites to complex software applications that help to manage academic and operational activities like question paper generation, campus automation, accreditation processes (NAAC, NBA, etc.), OBE (Outcome Based Education) etc.

Objective of the programme: To provide training to faculties on the creation and maintenance of the college website.

Description of the programme: For cooperation of training to faculties in IT services, S.N.M college, Maliankara signed a Memorandum of Understanding (MOU) with IPSR Solutions Limited, Kottayam. To make the MoU functional, S.N.M college, Maliankara and IPSR Solutions Limited, Kottayam jointly organized a training programme for faculties on the creation and maintenance of the college website. The programme was conducted at S.N.M college seminar on 12th June 2023 at 1:00 pm. The training session was handled by IPSR's experienced instructors. They gave training to faculties regarding the creation, maintenance, upgradation and modification of college website. The training session included topics like how to prepare a detailed plan for the information architecture of the website, essential assets that are needed to brand the site and a style guide, content plan etc.



Concepts such as website strategy and planning, information architecture, usability, user-centered design, content management systems and so forth were also discussed. The team said that the website must provide a virtual tour of campus and it must allow anyone to access the latest information about the college, staffs, students, facilities, courses, subjects, classes, assignments, grades and timetable etc from anywhere and at anytime. Hence it must be designed in a user friendly way, easy to navigate, provide comprehensive information about the college, flash items must be provided where ever necessary etc. All the necessary tips that one should know in creating and maintaining a user friendly website design were included in the session. Faculties also cleared their doubts with the team during the interaction session.

Outcome of the programme: The programme was successful in providing necessary knowledge to faculties regarding creation, maintenance, upgradation and modification of college website. The interaction session with the team was very informative to the faculties as it provided a better understanding on creating a website layout.

Photos



