



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

Title of the Program: Higher Education in Management

Name of the Coordinator/s: Vipin K D, Convenor, Career Guidance and Placement Cell

Organizing Department/Cell: Career Guidance and Placement Cell

Date: 18-01-2019

Number of Participants: 185

Venue: College Seminar Hall

Resource Person/s: Shri Bijesh, Rural Academy for Management Studies (RAMS) in Kochi, Ernakulam, Staff from RAMS Academy

Objective of the Program: The objective of the program was to provide comprehensive insights into various management disciplines and to equip participants with the knowledge and skills necessary for pursuing successful careers in the field of management. Additionally, the program aimed to offer guidance on selecting suitable higher education opportunities and pathways in management, ensuring students are well-prepared for their future academic and professional endeavors.

Detailed Description of the Event: The "Higher Education in Management" program held on January 18, 2019, began promptly at 11:00 AM with a warm welcome from the coordinator, Vipin K D. Shri Bijesh, an esteemed expert from RAMS, took the stage as the keynote speaker. His comprehensive presentation covered a wide range of topics, including the importance of management education, various specializations within management, career opportunities and the selection process for renowned management institutions. Shri Bijesh's insights were enriched by his extensive experience in the field and he effectively engaged the audience with interactive discussions.

The program continued with workshops and interactive sessions led by the RAMS Academy staff who provided valuable insights into the intricacies of management studies. These sessions included practical guidance on preparing for management entrance exams. Participants were encouraged to ask questions and seek personalized advice. Participants were also provided with informational materials and resources to support their higher education aspirations. The program concluded with a promise from RAMS Academy for providing students with the opportunity to interact with Shri Bijesh and the RAMS Academy

staff on a one-on-one basis. This allowed for further clarification of doubts and personalized guidance.

Outcome of the Event/Evaluation by Program Coordinator:

Participants of the session on “Higher Education in Management” expressed gratitude for the insights and guidance provided by Shri Bijesh of RAMS Academy. Many students left the event with a clearer understanding of their career paths and higher education options in management. It provided them with the necessary knowledge and skills to make informed decisions about their future academic and professional endeavours.

11. Photos



Career Guidance and Placement Cell

SNM College, Maliankara

Higher Education in Management

Dear Students,

Career guidance cell is organizing a programme named “*Higher Education in Management*”. Gain Comprehensive insights into Various Management Disciplines. Equip yourself with knowledge and skills for a Successful Career in Management. Receive expert guidance on selecting suitable higher education opportunities. Prepare yourself for a bright academic and professional future.

Resource Person

Shri. Bijesh

Programme Coordinator

Rural Academy For Management Studies (RAMS), Kochi, Ernakulam.

Event Details:

- Interactive Sessions with Shri Bijesh, RAMS Academy
- Specialization Options in Management Discussed.
- Guidance on Top Management Institutions in India and Abroad.
- Learn About Scholarships and Financial Aid.
- Explore Exciting Career Opportunities in the Field of Management.

Venue: College Seminar Hall

Date: January 18, 2019

Time: 11:00 AM