

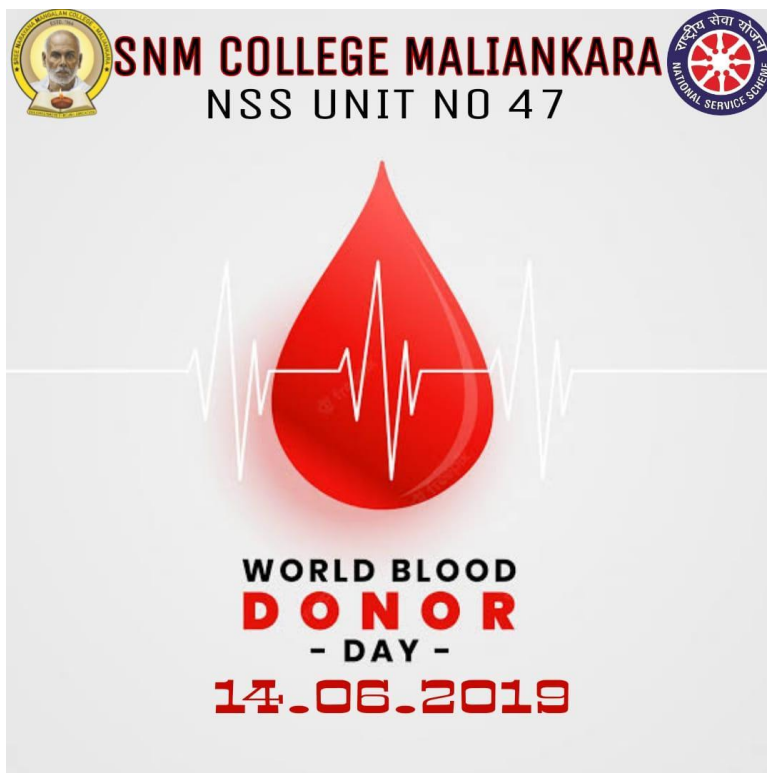
S.N.M COLLEGE MALIANKARA
(Affiliated to Mahatma Gandhi University, Kottayam)

1. **Title of the program** :WORLD BLOOD DONORS DAY
2. **Name of the Coordinator/s** : C P Sunil Kumar
3. **Organizing Department/Cell** : NSS UNIT 47
4. **Date** : 14-06-2019
5. **Number of participants**: 100
6. **Venue**: SNM College, Maliankara
7. **Resource Person/s** : Nil
8. **Objective of the Program** : World Blood Donor Day aims to inspire individuals, communities, and organizations worldwide to recognize the importance of voluntary blood donation and take action to ensure a safe and sufficient blood supply for patients in need.
9. Detailed description of the event:On June 14, 2019, SNM College in Maliankara commemorated World Blood Donor Day with great enthusiasm and community spirit. This significant event was made possible under the visionary guidance of Principal Dr. CM Sreejit and the dynamic leadership of Programme Officer CP Sunil Kumar.A vibrant awareness rally was organized that traversed through the adopted villages. This collaborative effort aimed to raise awareness about various critical issues, with a particular focus on the importance of blood donation. The rally was a resounding success, thanks to the active participation of approximately 100 dedicated NSS volunteers.
10. **Outcome of the event/Evaluation by Program Coordinator**: World Blood Donor Day raises public awareness about the importance of voluntary blood donation and its impact on saving lives. It educates individuals about the need for regular blood donations and dispels myths or misconceptions surrounding blood donation.

11. Photos



12.Brochure



The brochure features a central graphic of a large red blood drop with a white ECG line passing through it. At the top left is a circular portrait of Mahatma Gandhi. At the top right is the NSS logo with the text 'राष्ट्रीय सेवा योजना' and 'NATIONAL SERVICE SCHEME'. The text 'SNM COLLEGE MALIANKARA' and 'NSS UNIT NO 47' is prominently displayed at the top. At the bottom, the text reads 'WORLD BLOOD DONOR - DAY - 14.06.2019'.

SNM COLLEGE MALIANKARA
NSS UNIT NO 47

**WORLD BLOOD
DONOR
- DAY -
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