



**S.N.M COLLEGE MALIANKARA**  
(Affiliated to Mahatma Gandhi University, Kottayam)

1. **Title of the program:** Tiger Day- State Level Webinar – Their Survival is in Our Hands
2. **Name of the Coordinator/s :** Dr. Rekha Parthasarathy
3. **Organizing Department/Cell:** Bhoomithrasena Club
4. **Date:** 6<sup>th</sup> August 2021
5. **Number of participants:** 50
6. **Venue:** SNM College Seminar Hall
7. **Resource Person/s :**Dr. Sapna Jacob
8. **Objective of the `Program:** The goal of the day is to promote a global system for protecting the natural habitats of tigers and to raise public awareness and support for tiger conservation issues.

**9. Detailed description of the event:**

Global Tiger Day, often called International Tiger Day, is an annual celebration to raise awareness for tiger conservation, held annually on 29 July. It was created in 2010 at the Saint Petersburg Tiger Summit in Russia. The goal of the day is to promote a global system for protecting the natural habitats of tigers and to raise public awareness and support for tiger conservation issues. International Tiger Day has been shown to be effective in increasing online awareness on tigers through information search. On behalf of the International Tiger Day 2021 the Bhoomithrasena Club conducted a webinar on the topic ‘Their survival is in our hands’. The welcome speech was given by Dr. Rekha Parthasarathy Assistant Professor & Bhoomithrasena Club co-ordinator Dept. of Zoology Snm College Maliankara. The College Manager Shri. M.R Bose inaugurated the session , presidential address was given by Dr. Jitha T.H Principal of the College, introducing the speaker and felicitation was given by Ms. Binsha .B Assistant Prof. Dept of English. The speaker was Dr. Sapna Jacob Assistant Professor Dept. of Zoology, Payyanur College, Payyannur on 6th August at 10.30 am. She pointed that several countries taking measures to curb poaching, illegal wildlife trade, human-wildlife conflict, and habitat loss, etc, the tiger population has shown some growth. Not just that, cutting of trees also contributes significantly to habitat loss, thereby leading to the reduction in the number of tigers. Nearly 50 participants were there in the programme. The programme ended with a vote of thanks, given by Dr. Neelima C.A Assistant Professor Dept. of Mathematics

**10. Outcome of the event/Evaluation by Program Coordinator:** promote a global system for protecting the natural habitats of tigers and to raise public awareness and support for tiger conservation issues. International Tiger Day has been shown to be effective in increasing online awareness on tigers through information search

## 11. Brochure

*International Tiger Day*  
**2021**  
*State Level Webinar*  
on  
*'Their Survival Is In Our Hands'*  
Organized by  
**Bhoomithrasena Club**  
*SNM College Maliankara*  
(NAAC Accredited with B++ Grade & Affiliated to Mahatma Gandhi University, Kottayam)  
On 6th August 2021 10.30 am

  
**Speaker:**  
**Dr. Sapna Jacob**  
Asst Professor & HOD  
Dept: of Zoology  
Payyanur College  
Payyanur, Kerala-670327

**Organizing Committee**  
**Shri M. R. Bose**  
Manager  
SNM College, Maliankara

**Dr. Jitha T.H**  
Principal  
SNM College, Maliankara

**Dr. Rekha Parthasarathy**  
Assistant Professor &  
Bhoomithrasena  
Club Co-ordinator

