

### S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

- **1. Title of the programme : Success Stories:** An Online Motivational session on Entrepreneurship
- 2. Name of the Coordinator : Dr. Bindu T R
- 3. Organizing Department/Cell: Institution's Innovation Council
- **4**. **Date** : 25/11/2022
- 5. Number of participants: 20
- 6. Venue: Seminar Hall
- 7. Resource Person: Ms May Joy, Managing Director, Ziva Maternity Wear

# 8. Objective of the programme :

- 1. To get an exposure in the field of Textiles
- 2. To develop entrepreneurial skills in students.

# 9. Detailed description of the event:

Institution's Innovation Council, SNM College, Maliankara organised an online motivational session titled 'Success Stories: An Online Motivational Session on Entrepreneurship' on 25/11/2022 to inspire students to embrace the arena of entrepreneurship, which demands creativity and passion. The session was organised through the online platform google meet and was handled by Ms May Joy, Managing Director, Ziva Maternity Wear, who motivated our students with her own life experiences in the field of fashion designing, entrepreneurship and innovation. The students actively participated in the event which nurtured their innovative ideas.

**10. Outcome of the event/Evaluation by programme Coordinator**: The program was very effective in creating awareness in the field of Textile Business. She explained about her success story as a lady entrepreneur.

#### Brochure



#### List of participants

25/11/2022 Success Stories: An Online Motivational Session on Entrepreneurship. Resource Person: Ms May Joy (MD, Ziva Maternity Wear) List of Participants. Dr Reena I.S. feer Dr E.C. Barju. Dr Linu M.N. Dr Krishnakumar V.R Lakshmi S. Bose Dr 6. Arga. A 7. Bindu T.P 8. Atshay P.A. Shon Raju 9. Archana P.D. 10. Parvathy N.V. 12. Sameena C.A. 13. Rohan Raj C-R H. Steeray VJ 15. Annithe Kit 16. Siya Sabu. Angel Kunjachan 17. 18. Aiswarga Auchithe 19. Aashitha V.P 20. Alchina A.R. Alter