



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. **Title of the program** : Diverse Career Options and Ways to Grab Them
2. **Name of the Coordinator/s** : Vipin K.D
3. **Organizing Department/Cell** : Career Guidance and Placement Cell
4. **Date** : 27-07-2018
5. **Number of participants**: 90
6. **Venue**: Seminar Hall
7. **Resource Person/s** : shri P.K. Ramachandran, Retired District Employment Officer, Ernakulam.
8. **Objective of the Program** :
9. **Detailed description of the event**:

Career Guidance and Placement Cell, SNM College, Maliankara organized an Orientation programme on **Diverse Career Options and Ways to Grab Them** at college seminar hall on 27-07-2018. This programme was organized in association with University Employment Information & Guidance Bureau, CUSAT, Kochi. Resource person for this programme was shri P.K. Ramachandran, Retired District Employment Officer, Ernakulam. He was accompanied by one supporting staff also from the University. Around Ninety students attended the programme and programme was beneficial for the students.

On the basis of his experience as employment officer, Shri Ramachandran described about different avenues open to the students in this 21st century. He spoke on various sectors that students can explore to build a rewarding career. regarding the public sector, he said that many individuals seek job security and stability in the government sector. Opportunities range from administrative services, law enforcement, education, healthcare, and public administration. These roles often require competitive exams and a strong commitment to public service. Regarding the private Sector career, he said that the private sector offers a vast array of career options, including finance, IT, manufacturing, retail, and hospitality. Job seekers can explore various roles, from entry-level positions to top management, depending on their skills and

qualifications. In order to encourage entrepreneurship, he told that starting own business is a viable option for those with an entrepreneurial spirit. This path can be highly rewarding but also involves significant risks. Exploring sectors such as e-commerce, technology startups, or traditional brick-and-mortar businesses can lead to success. He also talked about the education, Research sector and Agriculture and Agribusiness: He said that teaching and research are intellectually fulfilling careers. From school teachers to university professors and researchers, the education sector offers a chance to impart knowledge and contribute to the growth of future generations. Agriculture remains a significant sector, offering career paths in farming, agribusiness, agricultural research, and agri-technology. These roles play a crucial role in ensuring food security and sustainable agriculture practices.

10. Outcome of the event/Evaluation by Program Coordinator:

Participants gained valuable insights into a wide range of career opportunities and learned practical strategies to pursue their chosen paths effectively. Shri P.K. Ramachandran's expertise and extensive knowledge in employment and career guidance proved instrumental in empowering attendees to make informed decisions about their professional futures. This program not only expanded horizons but also instilled a sense of confidence and purpose among the participants, setting them on a path towards fulfilling and diverse career options.

11. Photos



