



# S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. **Title of the program** : PLASTIC FREE VILLAGE
2. **Name of the Coordinator/s** :Dr Resmi V.C,NSS Programme officer
3. **Organizing Department/Cell** : NSS
4. **Date** : FEBRUARY,2019
5. **Number of participants**: 150
6. **Venue**: SNM MOOTHAKUNNAM TEMPLE
7. **Resource Person/s** : MR.K.M.AMBROSE, PANCHAYATH PRESIDENT

**8. Objective of the Program** : To contribute to the cleanliness and hygiene of the temple premises and its surroundings. To support the Plastic-Free Village initiative by collecting plastic waste from festival shops. To engage volunteers in a meaningful environmental activity that raises awareness about plastic pollution. To promote the use of eco-friendly alternatives, such as paper bags. To raise awareness among shopkeepers and the public about the detrimental effects of plastic pollution.

**9. Detailed description of the event**:The National Service Scheme (NSS) organized a Green Protocol Campus event at the Moothakunnam Temple Festival in collaboration with the Vadakkekara Gramma Panchayath. The event saw the participation of several key individuals, including the Panchayath President and President and Secretary of HMDP Sabha Dr. Resmi V.C., as the NSS Program Officer, played a crucial role in coordinating and organizing the event.Around 500 paper bags were distributed to the temple stores as an eco-friendly alternative to plastic bags. Shopkeepers were educated about the benefits of using paper bags and their positive impact on the environment.NSS volunteers engaged in conversations with shopkeepers and temple visitors, highlighting the harmful effects of plastic pollution on the environment, wildlife, and human health. They shared information about the need to reduce plastic usage and encouraged the adoption of sustainable practices.

**10. Outcome of the event/Evaluation by Program Coordinator**: The Cleaning Program at Sree Narayana Mangalam Moothakunnam Temple in February 2020 was a significant step forward in promoting sustainable practices, reducing plastic waste, and a collective commitment to community welfare. The outcome of a plastic-free village would be a community that has successfully eliminated or significantly reduced the use of single-use plastic products and has implemented sustainable alternatives.









## 12.BROCHURE

 **SNM COLLEGE**   
**MALIANKARA**

NSS UNIT NO : 47

**PLASTIC FREE VILLAGE**



FUN WALK | CLEANING | GAMES

**19 FEBRUARY 2019**

