



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the program : Orientation Programme on Supply Chain and Logistics Management

2. Name of the Coordinator/s : Vipin K.D

3. Organizing Department/Cell : Career Guidance and Placement Cell

4. Date : 18th January 2019 & 29th January 2019

5. Number of participants: 74

6. Venue: College Seminar Hall

7. Resource Person/s : Arun Gopal, Marketing Head, Avion Aviation Academy and Edu Hub
: Shri Ajith, HR Trainer, Avion Aviation Academy and Edu Hub

8. Objective of the Program : To equip participants with a comprehensive understanding of key supply chain principles and logistics practices to enhance operational efficiency and cost-effectiveness in their respective roles within the organization. Also to foster a proactive approach among participants, enabling them to identify opportunities for process optimization, risk mitigation, and sustainable supply chain practices, ultimately contributing to the organization's competitive advantage in the Indian market.

9. Detailed Description of the Event:

The two-day orientation program was designed to provide participants with a holistic understanding of supply chain and logistics management. It featured a mix of lectures and interactive sessions to ensure active participation of the students.

Day 1 (18th January 2019):

The program commenced with a warm welcome and introductory remarks by Mr. Vipin K.D, the convenor of Career Guidance Cell of the college. Mr. Arun Gopal, a professional in the field of marketing, delivered an engaging presentation on the fundamentals of supply chain management, emphasizing the importance of efficient logistics. The day concluded with a feedback session, allowing participants to express their initial insights and expectations.

Day 2 (29th January 2019):

Mr. Shri Ajith, an experienced HR trainer, led a session on the human resources aspects of supply chain management, highlighting the role of personnel in optimizing supply chain operations. Case studies were presented, and participants worked in teams to assess and present solutions to supply chain and logistics-related challenges. The program concluded with a Q&A session, enabling participants to clarify doubts and seek further guidance.

10. Outcome of the Event/Evaluation by Program Coordinator:

Participants showed a remarkable improvement in their understanding of supply chain principles, logistics practices, and the crucial role of human resources in optimizing supply chain operations. They left the program with a more proactive mind-set and an enhanced ability to identify opportunities for process optimization and risk mitigation. This program helped in equipping participants with valuable knowledge and fostering a proactive approach towards supply chain and logistics management.

11. Photos





Career Guidance and Placement Cell SNM College Maliankara

Orientation Programme on **Supply Chain and Logistics Management**

Key Details:

Date: 18th January 2019 & 29th January 2019

Venue: College Seminar Hall

Resource Persons:

Arun Gopal, Marketing Head, Avion Aviation Academy and Edu Hub

Shri Ajith, HR Trainer, Avion Aviation Academy and Edu Hub

**Unlock Your Potential in Supply Chain and Logistics
Join us for a transformative learning experience!**

Program Overview:

Are you ready to embark on a journey that will shape your career and open doors to new opportunities? SNM College Maliankara's Career Guidance and Placement Cell presents the "Orientation Programme on Supply Chain and Logistics Management."

Why Attend?

- ✓ Gain insights from industry experts.
- ✓ Enhance your understanding of critical concepts.
- ✓ Jumpstart your career in supply chain and logistics.

Who Should Attend?

- Students aspiring for careers in supply chain and logistics.
- Anyone interested in this dynamic field.

Program Objectives:

- ✚ Equip participants with supply chain principles.
- ✚ Foster a proactive approach to identify opportunities for optimization.

**Career Guidance and Placement Cell
SNM College Maliankara**