S.N.M COLLEGE MALIANKARA
(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the program : Orientation Programme on Logistics Management

2. Name of the Coordinator/s : Vipin K.D

3. Organizing Department/Cell : Career Guidance and Placement Cell

4. Date : 18-01-2019

5. Number of participants: 65

6. Venue: Seminar Hall

7. Resource Person/s : Arun Gopal, Marketing Head, Avion Aviation Academy and Edu Hub

8. Objective of the Program : To Provide Understanding of Logistics Management and Enhance students Practical Skills and Career Readiness

9. Detailed description of the event:

Career Guidance and Placement Cell organized one orientation Programme on Logistics Managemen on January 18, 2019, in order to provide the participants with a good understanding of logistics management, equipping them with practical skills and enhancing their career readiness. The event aimed to bridge the gap between theoretical knowledge and real-world application, empowering students to excel in the field of logistics management. Shri. Arun Gopal, Marketing Head of Avion Aviation Academy and Edu Hub, who had extensive experience in the logistics industry served as the resource person for this programme. He shared valuable insights, trends and real-world experiences, providing participants with a deeper understanding of logistics management. The program covered a wide range of logistics-related topics, including supply chain management, transportation, inventory control, warehousing and distribution.

10. Outcome of the event/Evaluation by Program Coordinator:

Students who participated in the program could Interact with the resource person regarding Different real logistics scenarios. The program emphasized the development of practical skills essential for a successful career in logistics management. Participants received

guidance on career paths, job opportunities, and industry trends. Many students expressed that the orientation program had significantly enhanced their understanding of logistics management .

11. Photos