



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. **Title of the program:** Launch of "Transcend" - Coaching Centre for Competitive Exams by IQAC, SNM College, Maliankara
2. **Name of the Coordinator/s :** Sri. Ajan K A
3. **Organizing Department/Cell :** IQAC, SNMC
4. **Date :** March 17, 2021
5. **Number of participants:** 150
6. **Venue:** College Auditorium
7. **Objective of the Program :**

The launch of "Transcend" by the Internal Quality Assurance Cell (IQAC) of SNM College, Maliankara, aimed to establish a comprehensive online coaching center for competitive exams, providing students with the necessary resources and guidance to excel in exams such as PSC, UPSC, and IBPS. The primary objective was to enhance students' essential skills and aptitude, enabling them to clear competitive examinations successfully.

8. Detailed description of the event:

The inauguration ceremony of "Transcend" was held on March 17, 2021, at 10:00 AM. The event was graced by the presence of the honorable MLA of Paravur, Adv. V D Satheesan. The ceremony marked the official launch of the coaching center and signaled the commencement of its activities.

Key Features of "Transcend":

Comprehensive Online Coaching: "Transcend" was established as a platform offering continuous online coaching for a range of competitive examinations, catering to the needs of students preparing for PSC, UPSC, IBPS, and more.

Skill Enhancement: The coaching center aimed to enhance essential skills such as problem-solving, critical thinking, time management, and effective communication that are crucial for excelling in competitive exams.

Collaboration with Expert Coaching Centre: The center collaborated with SAVus-Lakshya PSC coaching center to provide students with expert guidance and high-quality study materials.

Target Audience: The inaugural program targeted first and second-year undergraduate students, as well as first-year postgraduate students, aiming to instill a competitive spirit and strong foundational skills early in their academic journey.

Inauguration Highlights:

The inauguration ceremony was marked by an inspiring address by the honorable MLA, Adv. V D Satheesan. He highlighted the importance of providing students with opportunities to excel in competitive examinations and applauded the initiative taken by SNM College through "Transcend." The event was a significant step towards empowering students and enabling them to achieve their academic and career goals.

Conclusion:

The launch of "Transcend" - Coaching Centre for Competitive Exams by IQAC, SNM College, Maliankara, marked a promising initiative to prepare students for competitive examinations. The collaboration with SAVus-Lakshya PSC coaching center and the support of the honorable MLA underscored the importance of empowering students with the skills and knowledge necessary to excel in their academic and professional pursuits. "Transcend" reflects the institution's commitment to providing holistic education and nurturing the aspirations of its students.

9. Outcome of the event/Evaluation by Program Coordinator:

The launch of "Transcend" - the coaching center for competitive exams - achieved its objective by creating a platform for continuous online coaching, fostering the development of crucial skills required for clearing competitive exams. The collaboration with SAVus-Lakshya PSC coaching center and the inauguration ceremony marked the beginning of a promising initiative that would empower students to excel in various competitive examinations.

10. Brochure



The Internal Quality Assurance Cell of SNM College Maliankara is glad to announce the launch of **TRANSCEND** - Coaching Centre for Competitive Exams. The Centre provides a platform to facilitate continuous online coaching for various competitive exams. This venture is intended to enhance the essential skills for clearing exams like PSC, UPSC, IBPS etc.

The first programme under this centre is a One year PSC coaching programme conducted in collaboration with Savus Lakshya – PSC Coaching Centre. The First and Second Year Under Graduate Students and First Year Post-Graduate students can enroll into this programme.

The inauguration is scheduled to be held on 17th March, 2021, 10 AM, at the college auditorium. The function will be presided by respected President of HMDP Sabha, Sri. B Rajeev. Honourable MLA of Paravur Adv. V D Satheesan, will inaugurate **TRANSCEND** and respected Secretary of HMDP Sabha, Sri. Bijil Kumar T S will launch the PSC Coaching Programme. With immense pleasure we invite you all to this auspicious occasion.

Maliankara
10th March, 2021

Dr. Jitha T H
Principal

Smt. Ninu S Lal
Coordinator, IQAC

Perseverance
Vision
Goal
Knowledge
Growth
Potential
Performance

CAREER

TRANSCEND
Go Beyond Challenge Your Limits
Coaching Centre for Competitive Exams
An Initiative of Internal Quality Assurance Cell
SNM College Maliankara

in inauguration on 17th March, 2021
at 10.00 AM
Venue : College Auditorium

Inauguration of **TRANSCEND**
Adv. V D Satheesan, MLA

P L A N

11.

Programme Schedule

Prayer	
Welcome Speech	: Smt. Ninu S Lal, Coordinator, IQAC
Presidential Address	: Sri. B Rajeev, President, HMDP Sabha
Inauguration of TRANSCEND	: Adv. V D Satheesan, MLA
Inauguration of PSC Coaching Programme	: Sri. Bijil Kumar T S, Secretary, HMDP Sabha
Keynote Address	: Sri. M R Bose, Manager, SNM College Maliankara
Principal's Address	: Dr. T H Jitha, Principal, SNM College, Maliankara
Felicitations	: Sri. K R Jayaprasad, Vice President, PTA Dr. M G Sanilkumar, HoD Research Department of Botany Sri. Ansal Meeran Lakshya - PSC Coaching Centre
Vote of Thanks	: Dr. U R Krishnakumar, Assistant Professor, Department of Commerce

about TRANSCEND

In order to build a successful career in the present competitive world, the domain of our knowledge needs to be challenged and updated constantly. We need to go beyond the limits of our knowledge and skill to face a new and unknown world. We need to challenge our limits, confront our fears and venture into the domains where we are not confident enough to face the difficulties embedded in it. The centre, 'Transcend', aims to motivate and guide students to reach their aspirations by addressing their possible weaknesses and through enhancing their hidden potentials.

One year PSC Coaching for First and Second Year Under Graduate Students and First year Post Graduate students
Fees : Rs. 2500/-

In collaboration with

Savus Lakshya
PSC COACHING CENTRE

Online course through SNM College Virtual Campus

<https://snmcvirtual.online>



our patrons



Sri. B Rajeev
PRESIDENT, HMDP Sabha



Sri. Bijil Kumar T S
SECRETARY, HMDP Sabha



Sri. M. R. Bose
MANAGER, SNM College, Maliankara

