



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. **Title of the program:** *“Industrial Visit”*

2. **Name of the Coordinator/s :** Mrs. Nitha A U

3. **Organizing Department/Cell:** E D Club

4. **Date:** 29th May 2023

5. **Number of participants:** 16

6. **Industry:** GK Packing located in Kottaikovilakam, Ernakulam, Kerala

7. **Objective of the Program:** 1. To bridge the gap between classroom theoretical training and practical learning in a real-life environment. 2. It provides an opportunity for students to ask questions related to their area of interest. 3. To provide a practical real-world perspective on different functions in organizations such as Marketing, HR, Finance, Operations, Customer Service, Logistics, etc

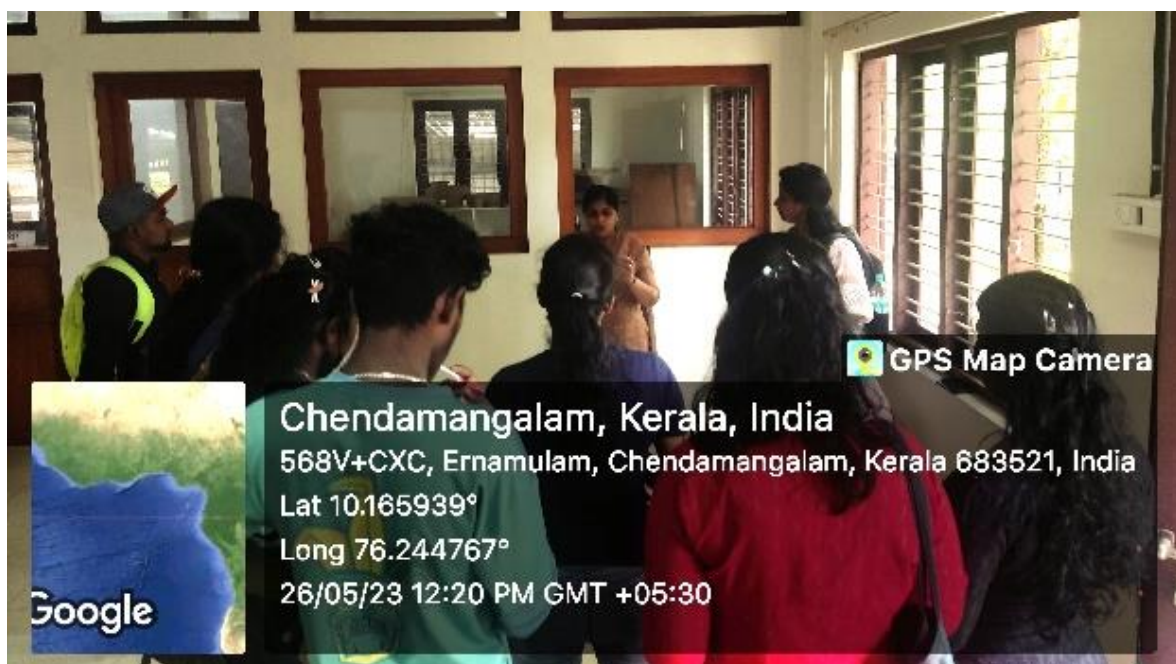
8. **Detailed description of the event:**

ED Club of S.N.M College Maliankara had organized an industrial visit on 26 May, 2023 to GK Packing located in Kottaikovilakam, Kerala for the members of ED Club. Ms.Nitha A U, ED Club coordinator was the organizing Faculty of the industrial visit. We started travelling from the college campus at 9:30 am. Totally 16 students along with coordinator faculty were there in the journey. It provides students with an opportunity to learn practically through interaction, working methods and employment practices. It gives them exposure to current work practices as opposed to possibly theoretical knowledge being taught at college. Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment. Industrial visits are arranged by colleges to students with an objective of providing students functional opportunity in different sectors like Manufacturing and services, finance and marketing. Industrial visit helps to combine theoretical knowledge with industrial knowledge. Manufacturing realities are opened to the students through industrial visits.

10. **Outcome of the event/Evaluation by Program Coordinator:**

It provided students a chance to learn practically from theoretical knowledge through interaction, working methods, and employment practices in industries. It gives exposure to current work practices against possibly theoretical knowledge being taught at colleges. Industrial visits also provided a wonderful opportunity to interact with industries and know more about the industrial environment, how the machines are working, and which principles they work for.

12. Photos



14. List of participants

Sl.No	Name	Class/Department
1	ABHAYDEV P S	BA ECONOMICS
2	APARNA K B	BA ECONOMICS
3	NITHIN CHANDRA V C	BA ECONOMICS
4	SREEGOVIND	BA ECONOMICS
5	ASWANI BIJEESH	BA ECONOMICS
6	SONA	BBA
7	NANDHANA RAVI	BA ECONOMICS
8	SWATHY A S	BA ECONOMICS
9	ANJANA	BA ECONOMICS
10	PRANAV T S	MA ECONOMICS
11	ARYA	MA ECONOMICS
12	SRUTHI	MA ECONOMICS
13	ANJANA K P	BA ECONOMICS
14	ARYAPRIYA	BBA
15	POOJA P P	ECONOMICS
16	DEVINA P S	ECONOMICS



ED CLUB
SNM College Maliankara