



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the program: *“Business Idea Contest”*

2. Name of the Coordinator: Ms. Nitha A U

3. Organizing Club: Entrepreneurship Development Club (E D Club)

4. Date: 26th January 2023

5. Number of participants or teams: 8

6. Venue: G mail

7. Collaborative agency: Department of Industries and Commerce (Financial support)

8. Resource Person : NIL

9. Objective of the Program: 1. To promote innovative ideas of students 2. Make students think beyond curriculum 3. Generate innovative and creative solution to social issues 4. To inculcate research culture among students 5. To provide an opportunity for expression of ingenious thoughts.

10. Detailed description of the event:

Entrepreneurship Development Club conducted a Business Idea Competition for all students of the college across disciplines. The main objective of the competition was to encourage students to consider entrepreneurship as a career option and foster a spirit of innovation and creativity. Theme of the contest are Human welfare and environmental sustainability; students can participate as team of minimum two members and maximum 5. The students are instructed to send their ideas along with the marketing strategy, financial viability and market opportunity through e mail. Only 8 entries were arrived the entries received are based on the theme of environmental sustainability. Amritha K R and team Final year Economics has got the First prize worth Rs. 1000 and Ashish Joseph and team B. Com Taxation Model II received the second prize.

11. Outcome of the event/Evaluation by Program Coordinator:

The competition made the students thinker and help students to explore themselves at global level by solving various problems at local/ national/international level. India with number of young & innovative minds is looking to be a global leader in research and innovation. This competition is challenging students to dare to think different. The programme helped to foster a spirit of innovation and creativity among students and also benefitted to identify innovative ideas of the students.

12. Brochure

DO YOU HAVE AN IDEA?

ED CLUB
S.N.M COLLEGE MALIANKARA
Organises

Innovative Idea contest

1st Prize : ₹ 1000
2nd Prize : ₹ 500

IDEAS MUST HAVE

- △ Title
- △ Best description
- △ Pros & Cons
- △ Benefits to the society
- △ Cost & time

- * For UG, PG and Research students
- * Team size : 2-5
- * Themes:
 1. Human welfare
 2. Environmental sustainability
- * No registration fee
- * Send your ideas at nithaunnikrishnan@gmail.com
- * Last date: 26/01/2023

For any queries contact:
8606225802

13. List of participants

Sl.No	Name	Gender	Class	Signature
1	ANJANA RAJENDRAN	FEMALE	MA ECONOMICS	ONLINE
2	ANUPAMA CS	FEMALE	MA ECONOMICS	ONLINE
3	REMYA P G	FEMALE	MA ECONOMICS	ONLINE
4	PRANAV T M	MALE	MA ECONOMICS	ONLINE
5	Ashwin Praveen	MALE	B.Com Tax	ONLINE
6	Anjana K R	FEMALE	B.Com Tax	ONLINE
7	Jithin Girish	FEMALE	B.Com C A	ONLINE
8	AKSHANA K P	FEMALE	B.Com C A	ONLINE
9	MEENU P D	FEMALE	BA ECONOMICS	ONLINE
10	MEGHA P B	FEMALE	BA ECONOMICS	ONLINE
11	AMRITHA K R	FEMALE	BA ECONOMICS	ONLINE
12	NANDANA V R	FEMALE	BA ECONOMICS	ONLINE
13	SWATHI A S	FEMALE	BA ECONOMICS	ONLINE
14	ASHISH JOSEPH	MALE	B.Com TAX	ONLINE
15	Arya T P	FEMALE	BBA	ONLINE



ED CLUB
SNM College Maliankara