

S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

- 1. Title of the program: Short video on International day of the girl child
- 2. Name of the Coordinator/s : Ms. Sreeja V S
- 3. Organizing Department/Cell : Gender Equality Forum
- 4. Date : 11th October 2021
- 5. Number of participants: 5
- 6. Venue: Youtube channel
- 7. Resource Person/s : Nil
- 8. Objective of the Program : To create awareness about the significance of girl child.

To increase awareness of gender inequality faced by girls worldwide

based upon their gender.

9. Detailed description of the event:

In observance of International day for the girl child, 11th October2021, the students of SNM College, presented a short video for SNM community under the leadership of the Gender Equality Forum. The theme was '**Digital generation**, **our generation**'. The purpose of creating short video is to increase awareness of gender inequality faced by girls worldwide based upon their gender. This inequality includes areas such as access to education, nutrition, legal rights, medical care, and protection from discrimination, violence against women and forced child marriage The video was uploaded in the youtube channel of gender equality forum.

Youtube link

https://youtu.be/zhTckqTjg8A

10. Outcome of the event/Evaluation by Program Coordinator: The short video helps to create self-reliance and self respect among girl students. It helped them to think about the significance of girl child and their potential to contribute in different ways to our nation.

11. Brochure



"A girl is innocence playing in the mud, beauty standing on its head, and motherhood dragging a doll by the foot."

October 11, 2012 was the first day of the girl child. The observation supports more opportunity for girls and increases awareness of gender equality faced by girls worldwide based upon their gender. The day also reflects successful emergence of girls and young women as a distinct cohort in various fields. Let's celebrate equality, progress and diversity on this momentous event of International girl Child day.

GENDER EQUALITY FORUM

12. Photos

