



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. **Title of the programme** : World Blood Donor's Day
2. **Name of the Coordinator/s** : Dr. RESMI V C and VIPIN KD (NSS Programme Officers)
3. **Organizing Department/Cell** : NSS
4. **Date** : 14/06/2021
5. **Number of participants**: 35
6. **Venue**: SNM College Maliankara
7. **Resource Person/s** : Dr. Sobha, Assistant Surgeon, CHC Moothakunnam
8. **Objective of the Programme** : To educate individuals about the importance of blood donation and motivate them to actively participate in saving lives through voluntary blood donations.
9. **Detailed description of the event:**

On the occasion of World Blood Donation Day SNM college Maliankara NSS Unit No 47 conducted an awareness class on blood donation. Resource person for this session was Dr. Shobha, Assistant Surgeon from CHC, Moothakunam. NSS volunteers created a videos (SPANDHANAM) on the importance of Blood donation and uploaded the same in the social media. Posters and charts were also exhibited. NSS volunteer secretaries Shahir Mohamed T M and Lidhiya Krishna M D imparted guidance to the volunteers about the execution of the awareness class and poster making activity.

As part of World Blood Donation Day, NSS created and presented a SHORT FILM '*Uyir Thulli*' uploaded the same on Youtube and shared through social media among the student community and teachers in the college. Functioning of a BLOOD DONOR'S CELL was also inaugurated under the leadership of NSS Unit. College Principal Dr. T H Jitha formally declared the starting of this cell in the college. NSS programme officers Dr. V C Resmi, Sri. K D Vipin, NSS Secretaries Shahir Mohamed T M, Lidhiya Krishna M D and about 100 NSS volunteers participated in this program.

SHORT FILM '*Uyir Thulli*' <https://youtu.be/q28hdQLrcIM>

10. Outcome of the event/Evaluation by Program Coordinator:

Awareness class on blood donation helped to avoid different wrong views about providing and receiving blood. More NSS Volunteers became ready to provide blood to the needy people. Anyone in the college will get blood donor service without searching anywhere else.

12. Photos

