

1. Title of the programme: Workshop "Fashion Design is My Passion"

2. Name of the Coordinator: Dr. Bindu. TR

3. Organizing Department/Cell: Institution's Innovation Council

4. Date: 28/10/2022

5. Number of participants: 49

6. Venue: Seminar Hall

7. Resource Person: Ms Antara Battacharya, National Head, Dreamzone School of Fashion

Design, Chennai

## 8. Objective of the programme:

1. To get an exposure in the field of fashion Designing.

2. To develop entrepreneurial skills in students.

### 9. Detailed description of the event:

Fashion designing emerge as a new arena in the career opportunities of youth with the new ways and style of living, triggering creativity and passion among youth. Institution's Innovation Council in association with Dreamzone, Kodungalloor organized a workshop 'Fashion Design is My Passion' on 28/10/2022 for our students. The prime aim of the event was to inculcate entrepreneurial motives in fashion designing among the young generation. After the welcome speech by Ms Juveena AR of III BA English, presidential address was given by Dr Jitha T H, Principal in charge of our college. Ms Antara Battacharya, National Head, Dreamzone School of Fashion Design, Chennai presented the topic before our students. She elaborated on the career opportunities the arena of Fashion Designing. It was followed by an interactive session with Ms Hisana, faculty of Fashion Design, Dreamzone, Kodungallur. The session proved to be a lively one with the active participation of our students. The session was an inspiration for students for resuming new ventures in entrepreneurship.

**10.** Outcome of the event/Evaluation by programme Coordinator: The workshop was very effective in creating awareness in the field of fashion designing. She explained about her grooming as an entrepreneur in the fashion technology field. All these information shared by the speaker was informative for the participants.

### **Brochure**









# S.N.M. College, Maliankara

Institution's Innovation Council of SNMC organizes a Workshop on

# FASHION DESIGN IS MY PASSION

in association with Dreamzone, Kodungallur, Thrissur.

On 28/10/2022 (Friday) at 2.00 pm Venue: Seminar Hall



Topic Presenter

Ms. Antara Battacharya

National Head

Dreamzone School of Fashion Design, Chennai

All are ínvíted

IIC Team (Programme Co-ordinators) Dr. T.H. Jitha (Principal)

### **Photos**



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