

S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. **Title of the program**: - Valedictory ceremony of Anti-drug campaign

2. Nameof the Coordinator/s: Smt. Sreeja V S, Dr. Resmi V C, Sri. Vipin K D

3. Organizing Department/Cell: Anti narcotic & anti-alcoholic club, NSS, NCC

4. Date: 1st November 2022

5. Number of participants: 133

6. Venue: In front of the college campus

7. Resource Person/s: NIL

8. Objective of the Program:

- 1.To sensitize the public, particularly the students, about the severe consequences of drug abuse.
- 2. To empower the students to resist the temptations of drug use.
- 9. Detailed description of the event: As part of Anti-drug campaign, Anti narcotic & and alcoholic club along with NSS and NCC organized closing ceremony of Anti drug campaign which has been observed since 6-10-2022. The one-month campaign was designed to sensitize the public, particularly students, about the severe consequences of drug abuse, ultimately promoting a drug-free lifestyle. By creating awareness and emphasizing the importance of a drug-free society, the organizers aimed to protect the youth from the devastating impact of drug addiction. The closing ceremony strated with a speech by the respected Principal-in-charge, Smt. Jitha T H. A human chain consisting of students, teaching and non teaching staff, PTA representatives was formed in front of the college and During the event, Ms. Sreeja V S, the convener of Anti narcotic & Anti alcoholic club narrated the antidrug pledge to the students. This pledge served as a commitment to staying away from drugs and adopting a healthy and drug-free life. At the end of the programme, the spectre has been burned outside the college. These programmes aimed to sensitize the public about the severe consequences of drug abuse and promote a drug-free lifestyle. The closing ceremony which commenced at 2.pm came to an end at 3.30 pm. A video presentation containing the detailed description of the anti drug campaign organised in SNM College Maliankara were uploaded in the youtube channel of Antinarcotic & Anti Alcoholic club.

Youtube link-https://www.youtube.com/watch?v=R EK8Pg141I

10. Outcome of the event/Evaluation by Program Coordinator: Through the month-long campaign and the closing ceremony, the public's awareness about the devastating impact of drug addiction significantly increased. By highlighting the physical, mental, and social consequences of drug abuse, the programme successfully communicated the importance of maintaining a drug-free society among students.

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ലഹരി വിമുക്ത ക്യാമ്പയിൻ



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തീയ്യതി -31 -10 -2022 സമയം : 10 മണി ലഹരി വിരുദ്ധ മനുഷ്യശൃംഖല,

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12. Photos







13. List of Participants

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14. News paper report





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