



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the program : Talk on the role of a Job Consultancy in fixing a Suitable Job and Trying for that Job

2. Name of the Coordinator/s : Vipin K.D

3. Organizing Department/Cell : Career Guidance and Placement Cell

4. Date : 25-July-2019

5. Number of participants: 40

6. Venue: Multi Media Room

7. Resource Person/s : Tintu Thomas- Geethus Job Training Academy and Finishing School

8. Objective of the Program : Convince the importance of securing guidance and training from the best consultancy for realizing career goals of the students

9. Detailed description of the event:

With the active support of Geethus Job Training Academy and Finishing School, Career Guidance Cell of SNM College organized a talk on the role of a Job Consultancy in fixing a Suitable Job and Trying for that Job. Resource person, Shri Tintu Thomas gave an Introduction to Job Consultancies such a way that Job consultancies, also known as employment agencies or staffing firms, act as intermediaries between job seekers and employers. Their primary objective is to bridge the gap between the talent pool seeking employment and the businesses in need of skilled professionals. He described the pivotal role that job consultancies play in the process of securing a suitable job and the extensive efforts they put into helping individuals attain their desired employment. In a rapidly evolving job market, the role of job consultancies has become more significant than ever before. As a part of this significant discussion resource person talked about the multifaceted

responsibilities of job consultancies. This included mentioning about 1. Talent Sourcing and Matching, 2. Building Relationships with Employers, 3. Customized Job Recommendations, 4. Guidance and Preparation, 5. Streamlining the Application Process, 6. Negotiation and Onboarding. Resource person also talked about the Continued Support that the relationship doesn't end with job placement. Consultancies often maintain communication with candidates and employers to ensure that both parties are satisfied with the arrangement. They help address any issues that may arise during the early stages of employment.

10. Outcome of the event/Evaluation by Program Coordinator:

After listening to the resource person, students and career guidance cell could understand the benefits of using a Job Consultancy. Job consultancies offer insights into the job market, industry trends, and the skills that employers are seeking. Students of the college who are the potential Job seekers can focus on enhancing their skills while the consultancy handles the time-consuming task of finding suitable job openings for them. Consultancies often have access to job opportunities that might not be publicly advertised. By providing guidance, personalized recommendations and support throughout the employment journey, job consultancies enhance the chances of our student securing positions that match with their skills and aspirations.

11. Photos



