



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

- 1. Title of the Program:** Food fest-Spicy 2020
- 2. Name of the Coordinator/s :**Dr.Reena T.S
- 3. Organising Department /Cell:** Commerce
- 4. Date:** 03/02/2020
- 5. No. of participants:** 23
- 6. Venue:** Auditorium
- 7. Resource person/s:** Nil
- 8. Objective of the Programme:** To enhance the marketing skills among students and to promote the selling of homemade food items prepared by the students of VHSE, Njarakkal in the guidance of Dr. Sindhu S.
- 9. Detailed description of the event:** On 03.02.2020 Department of Commerce conducted a programme called SPICY 2020 in association with Govt. VHSE, Njarakkal. The programme intended to enhance the marketing skills among the students. Homemade food items prepared by the students of VHSE, Njarakkal in the guidance of Dr. Sindhu S, were exhibited in different skills. College auditorium was divided into different sections for different stalls like pickles (meat, fish, prawns etc), fried items, snacks, curry powders, dried prawns etc, were the main items for sale. Prawns Biriyani & Prawns cutlet were the main attractions among them. Students of three batches took charges in different stalls. The sale was open for the whole college. The finance section was dealt by a group of students. They could witness a live marketing experience.
- 10. Outcome of the event /Evaluation by program coordinator:** Students could witness a live marketing experience and created an opportunity to analyze the marketing skills. The home made items prepared by the students of VHSE Njarakkal were sold out.

11. Brochure:

**SNM COLLEGE
MALIANKARA
DEPARTMENT OF COMMERCE**

“ Spicy 2020”

Venue: - SNMC Auditorium

Date : - 03-02-2020

Time: - 9.30 A.M

**Department of Commerce proudly presents” Spicy 2020” in
association with Govt. VHSE Njarakkal.**

Inauguration & 1st Purchase : Dr.CM Sreejith (Principal SNMC)

12. Photos:



13. List of participants

1. Maniya Tomat
2. Lakshmi M J
3. Kavya Sujesh c
4. Hari Gautbam A
5. Gouthamsekhar K B.
6. Esha K s.
7. Ayana K s.
8. Amal K B
9. Samkari G
10. Samitha K A
11. Ram P Vinod
12. P s. Devika.
13. Lena V S
14. Malavika G. A
15. K.s Anjun
16. Diya P s
17. Devaraj K J
18. Aswin Das CA
19. Aryan M.S.
20. Sreedevi
21. Aryan M S
22. Aswamy Vinod
23. Vinitha

Maniya

Lakshmi

Kavya

Hari

Goutham

Esha

Ayana

Amal

Samkari

Samitha

Ram

Devika

Lena

Malavika

Anjun

Diya

Devaraj

Aswin

Aryan

Sreedevi

Aryan

Aswamy

Vinitha

