

1. Title of the Program: Seminar-How to become a successful entrepreneur

2. Name of the Coordinator/s: Dr Reena.T.S

3. Organising Department/cell: Commerce

**4. Date:** 22/03/2023

**5. No. Of participants:** 124

**6. Venue:** Seminar hall

**7. Resource person:** Anitha K.A

**8. Objective of the Program:** To encourage, enable and facilitate women in becoming economically empowered.

**9. Detailed description of the event:** On 22/03/2023, a seminar on the topic 'How to become a successful women entrepreneur' was conducted by the Department of Commerce at 10:30AM in the seminar hall as a part of International Women's Day. The programme commenced with a prayer song by Aneesa Nasrin (2<sup>nd</sup> year B.Com student). The welcome speech was delivered by Ancy Augustine (2<sup>nd</sup> year B.Com student). Dr.Reena.T.S delivered the presidential address and introduced the resource person Anitha K A, Founder of Moongoddess Couture to the students. The principal Dr.T.H Jitha delivered the felicitation and discussed about the importance of women entrepreneurship. Anitha interacted with the students and shared her journey to the Moongoddess Couture. Students cleared their doubts with her. The seminar came to an end around 12:30PM with a vote of thanks proposed by Krishnendu P (2<sup>nd</sup> year B.Com student).

**10.** Outcome of the event/Evaluation by program coordinator: It motivated students to explore in depth motivations of female entrepreneurs in different contexts and discover the dissimilarities in women's entrepreneurial motivations in our country.

## 11.Brochure



Seminar on

"HOW TO BECOME A SUCCESSFUL WOMAN ENTREPRENEUR"

By,
Anitha K A
(Founder
Moongoddesscouture)

Date :22-03-2023 Time :10.30 am Venue:Seminar Hall

## 12. Photos:



## 13.List of participants:

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