



# S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

- 1. Title of the program :** Road Safety Awareness Campaign
- 2. Name of the Coordinator/s :** Dr. RESMI V C and VIPIN KD (NSS Programme Officers)
- 3. Organizing Department/Cell :** NSS
- 4. Date :** 26/08/2021
- 5. Number of participants:** 69
- 6. Venue:** SNM Collage Maliankara
- 7. Resource Person/s or Inaugurated by :** Dr. Jitha T H, SNM College Principal
- 8. Objective of the Program :** To raise awareness about road safety and promote responsible riding methods for reducing accidents
- 9. Detailed description of the event:** SNM College NSS unit no 47 conducted road Safety awareness campaign. SNM college principal Dr. T H Jitha inaugurated the programme. She briefly narrated the news events related to accidents and deaths of elderly people going for earning their living and those young students who are doing careless driving near the college premises and facing accidents and death in recent years. NSS programme officers Dr. V C Resmi and Sri. K D Vipin, Dr. Krishnakumar U R , Shri Ajeesh attended the inaugural session. Following the prevailing covid protocols, notices / palm lets containing traffic rules were distributed to the people who have been riding vehicle in front of the college. Necessary supervision was there from the side of NSS volunteer secretaries Shahir Mohamed T M and Lidhiya Krishna while other volunteers aware doing this road safety campaign among the passengers and drivers who are found riding vehicles by violating the traffic rules like riding at over speed or without helmet.
- 10. Outcome of the event/Evaluation by Program Coordinator:**

College decided to bring some traffic rules within the campus. Parents and students were given necessary guidance regarding bringing vehicles in to college campus. The usage of vehicles by the students at college premises were decided to be watched using CCTV within and in front of the campus.

## 11. Photos

