



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

- 1. Title of the program :** Inter collegiate “Guess the Book” competition.
- 2. Name of the Coordinator/s :** Dr. RESMI V C (NSS Programme Officer)
- 3. Organizing Department/Cell :** NSS
- 4. Date :** 19/06/2021
- 5. Number of participants:** 10
- 6. Venue:** At the houses of the NSS Volunteers and nearby public library of students’ ward.
- 7. Resource Person/s :** NIL
- 8. Objective of the Program :** Reading day is to promote and celebrate the importance of reading as a means of education, knowledge acquisition, and personal growth. It encourages individuals to dedicate time for reading books, journals, newspapers and ultimately install a passion or habit of reading.
- 9. Detailed description of the event:** SNM college NSS unit observed reading day in connection with the birthday of P N Panicker. Who is remembered as the father of Library movement in our state. Related to this program NSS unit observed reading week and conducted 7 day inter collegiate and inter departmental “Guess the Book” competition. The program was conducted through Whatsapp group. The main aim of the program was to make aware of different types of famous books which should be read by a person in his life time. The idea and initiative was taken by the NSS volunteer secretary Shahir Mohamed T M with the whole hearted support of NSS Program Officers and other NSS volunteers of the college.
- 10. Outcome of the event/Evaluation by Program Coordinator:** The programme of observing Reading day increased student’s awareness about diverse literary works and improved reading skills. It fosters a culture of reading, inspires intellectual curiosity and empowers individuals to become lifelong learners.

