



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the program : Orientation Programme on CAT, CMAT and KMAT

2. Name of the Coordinator/s : Vipin K.D

3. Organizing Department/Cell : Career Guidance and Placement Cell

4. Date : 2nd July 2019

5. Number of participants: 90

6. Venue: College Seminar Hall

7. Resource Person/s : Sri. Basil, Time Institute.

8. Objective of the Program : To provide an overall awareness about CAT, CMAT and KMAT

9. Detailed description of the event:

The orientation program might have provided insights into the exam patterns, question types, marking schemes, and time management strategies for CAT, CMAT, and KMAT. This clarity would help participants prepare more effectively. Trainers elaborated on the tips and strategies for effective preparation, including recommended study materials, practice resources, and mock tests. The orientation also imparted information on available resources, such as coaching centers, online platforms, and study materials, that would aid their exam preparation.

10. Outcome of the event/Evaluation by Program Coordinator:

Participated students got a better understanding of what CAT, CMAT, and KMAT are. They realized the significance of these exams in terms of pursuing higher education in management-related fields. This orientation programme is expected to motivate the participants to put in extra effort into their exam preparations. Learning about successful candidates' stories and the potential benefits of clearing these exams could have been inspiring. There was a question answer session in which participants could clarify doubts and get specific information about the exams and the application process.

11. Photos

