



# S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. **Title of the program** : Malipuram Beach Cleaning
2. **Name of the Coordinator/s** : Dr. RESMI V C and VIPIN KD (NSS Programme Officers)
3. **Organizing Department/Cell** : NSS and Kerala Forest Department, Social Forest Division Ernakulam
4. **Date** : 4/10/2021
5. **Number of participants**: 30
6. **Venue**: Malipuram Beach
7. **Resource Person/Inauguration** : A Jayamadhavan- Assistant Forest Conservator officer

M K Renjith- Ernakulam range officer

## 8. Objective of the Program :

Beaches are vital habitats for a diverse range of organisms, including marine plants, animals, and birds. Regular cleaning helps to protect and preserve these ecosystems by removing harmful debris that can harm or disrupt the natural balance of the beach environment.

**9. Detailed description of the event:** In association with Kerala Forest Department, Social Forest Division Ernakulam, SNM College Maliankara NSS Unit Cleaned Malipuram Beach. NSS volunteers and Social Forest Division staff collected plastic wastes that are accumulated in the sea shore particularly in and around the *Kattadi* plantation maintained at Malipuram beach to protect the society from tidal attack and also as part of growing new forest by the Social Forest Division. This program was inaugurated by college Principal Dr. Jitha TH. Assistant Forest Conservator officer A Jayamadhavan, Ernakulam range officer M K Renjith, NSS Programme officers Dr. V C Resmi, Sri. Vipin KD, Deputy Rangers Srikanth and Forest officer Sreekumar participated in the programme. Collected wastes are classified into different categories as hard plastic / rubber waste, thin plastic cover waste and glass or bottle waste, etc. NSS Volunteer secretary Shahir Mohamed and Lidiya gave necessary supervision for the efficient beach cleaning work by the NSS volunteers.

**10. Outcome of the event/Evaluation by Program Coordinator:** Beach cleaning helped to retain the natural beauty of the beach. Volunteers got practical experience of contributing to the environmental sustainability. Tree plantation activity will become more effective through the removal of plastic waste from beneath the soil in the sea shore. Programme became helpful to enhance volunteers awareness and encourage them to be more responsible in their

waste management practices at the household level and ensure a cleaner and healthier ecosystem.

## 12. Photos



