



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

- 1. Title of the program :** Kuzhuppilly Beach Cleaning
- 2. Name of the Coordinator/s :**Dr. RESMI V.C.
- 3. Organizing Department/Cell :** NSS Unit 47
- 4. Date :**17.09.2022
- 5. Number of participants:** 60
- 6. Venue:** Kuzhuppily Beach
- 7. Resource Person/s:** **NIL**
- 8. Objective of the Program :** Ensure social commitment of the Students through participation in Cleaning Public Places that are overcrowded
- 9. Detailed description of the event:**

SNM College Maliankara NSS Unit No 47 volunteers participated in the largest coastal cleaning campaign organized at Kuzhuppilly beach on 17th September 2022. The program was conducted with the fortunate presence of Honourable Governor of Kerala, Shri. Arif Mohamed Khan and thousands of the people. The program was jointly organized by NSS, NCC, and other NGO coordinators. The program commenced in the early morning and volunteers from NSS, NCC, and other organizations joined together at Kuzhuppilly beach to participate in the cleaning programme. The volunteers were divided into groups and assigned specific areas for the beach cleaning. Each group was provided with necessary cleaning equipment such as gloves, masks, and bags.

The Kerala Governor, Shri. Arif Mohamed Khan inaugurated the programme. After his speech about the importance of keeping our beaches and oceans clean, the program coordinators of NSS, NCC and other NGOs provided guidance and support to the volunteers. They ensured that the cleaning process was carried out safely and efficiently. The volunteers worked tirelessly throughout the day by collecting plastic waste and other debris from the beach.

10. Outcome of the event/Evaluation by Program Coordinator:

The massive turnout of the volunteers ensured that the entire beach area was thoroughly cleaned. Beach cleaning could help to conserve the bio diversity near sea shore and oceans. Public who are visiting Sea shore can enjoy very clean environment.

11. Photos

