

## S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

- 1. **Title of the program**: Invited Talk on **"Journey as a Women entrepreneur"** as part of "International women's Day"
- 2. Name of the Coordinator: Ms. Nitha A U
- 3. Organizing Club: Entrepreneurship Development Club (ED Club)
- 4. Date: 10<sup>th</sup> March 2023
- 5. Number of participants: 89
- 6. Venue: Seminar Hall
- 7. Collaborative agency: Financial assistance from Directorate of Industries and Commerce
- 8. Resource Persons: Ms.Vinumol Manoj, Academic Director, Winners Coaching Institute, Thrissur
- 9. Objective of the `Program: To develop entrepreneurial skills among students
- **10.** Detailed description of the event:

The ED Club of S.N.M College, Maliankara organized an Invited Talk on "Journey as a woman entrepreneur by Ms.Vinumol Manoj, Academic Director, Winners Coaching Institute, Thrissur on 10th March 2023, Friday, 10 am at Seminar hall of the college in connection with "International women's Day". The program started with a prayer song by Ms.Aswani Bijesh, ED Club student member and Ms. Nitha A U, Coordinator of the ED Club, delivered the welcome note.

The program was presided by Rev. Principal Dr. Jitha T H and Mr. Nikhil M B, Head, Department of Economics delivered felicitation speech. The resource person shared her entrepreneurship journey and explained how entrepreneurs see a problem as an opportunity for business. The speaker spoke about her startup and challenges she faced as an entrepreneur. She also interacted with the students through varied type of questions made them realize how and where good qualities are very important in sustaining in entrepreneurship. She also alerted them to the truth that there are umpteen number of abilities within them that go unnoticed. The session was concluded with the vote of thanks of Ms. Megha P B, ED Club student member. 85 students from different departments successfully participated in the program and provide positive feedback on the program.

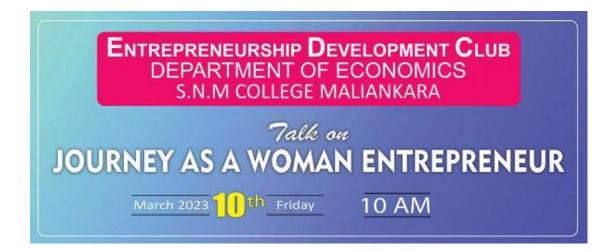
## **11.** Outcome of the event/Evaluation by Program Coordinator:

Resource persons elaborated the important role of women in country's development process. Inclusion of women in workforce speed up the country's economic growth. Participants were responded that the seminar provide a clear idea about the important qualities needed for an entrepreneur and how challenges can be transformed to opportunities.

12. Brochure



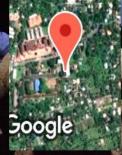
13. Banner



## **13. PHOTO**







Madaplathuruth, Kerala, India 55JM+6H5, Church Rd, Maliyankara, Madaplathuruth, Kerala 683516, India Lat 10.180563° Long 76.183944°

10/03/23 11:00 AM GMT +05:30

A TALK ON JOWRNEY AS A WOMAN ENTREPRENEUR 27 March 10th 2023 Invited talk on Journey as a woman as port of International women's day at 1030 an in college Servinar hall. Last of participants : Signature Name class Perincipal Dr. Jitka P.H. Ms. Vimmel Resource Person 2 Dr. Baijn- E.C. 10AC co-orderator 3. Nitha . D. U NITHER ED club 4. Teacher 5. Saipriya Sudarson B.A. Economics 3rd oc 6. Aparna K.B BA Economics 3rdsc Aparna jayanam 7. B. A Economics 3tdoc Megha P.B 8. BA Economics 3rdpc Aparna CL 9. 1) Renathy M.S. 10. 11 )) Aswany Bijersh 11. Rahul Cranesh 11 12 Abbayader PS 2nd 13 11 Devika Sunil 2nd 14 . . Roshna 12-5 15 and B. Scphysics Parvathy. M. Pravad 11 16 notha Gouni shaji 2nd 17. BA Economics Nivitha vs Ind BA Economic 18 270 Aswathy E.P. 13A English 19 220 Aschana .T.U BA English Addition 20 Ananya Sivan BA Economics 31 and 22 AJolhin V.7

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