1. Title of the program: "Invited Talk and Interaction with entrepreneur"

2. Name of the Coordinator: Ms. Nitha A U

3. Organizing Club: Entrepreneurship Development Club (E D Club)

4. **Date:** 21st October 2022

5. Number of participants: 146

6. Venue: Seminar Hall

7. Collaborative agency: Directorate of Industries and Commerce (Financial support)

8. Resource Person: Mr.Bijoy P R, entrepreneur and MD Ponkathir food products

9. Objective of the `Program: To create entrepreneurial skills among students.

10. Detailed description of the event:

The formal inauguration of the Club activities of the academic year 2022-2023 held on October 21, 2022, 10.00 a.m. at seminar hall of the college by Mr.Bijoy P R, entrepreneur and MD Ponkathir food products. Ms. Nitha A U, Assistant Professor and coordinator of ED Club, S.N.M college, Maliankara delivered a welcome address. Nikhil M B, Assistant Professor and Head, Department of Economics presided the session and gave an overview of the function of the club in the college. Dr. T H Jitha, Principal In charge, S.N.M College Maliankara delivered the Key Note Address. He remarked the importance of Entrepreneurship Development and the need of inculcate Entrepreneurial Culture amongst youth in the current global scenario. This was followed by the lighting of the lamp by the Chief guest and thereby officially launching the Club activities for this academic year. During his speech, Mr Bijoy highlighted the importance of the moulding the right young entrepreneurs to support the industrialization process of the state with a competitive edge. Mr. Bijoy interacted with the students and a number of questions and doubts were asked as a prat of interaction, Mr. Bijoy explained his path to become a successful entrepreneur, and how he deals with the tough situations in his life journey as entrepreneur. His answers motivated the students and encouraged them to select their career as entrepreneurs of the country. In the end, Aparna K B, student convenor of ED club, offered vote of thanks to all including invited guests and participants for gracing the occasion by their solemn presence

11. Outcome of the event/Evaluation by Program Coordinator: Resource person shared his experience as entrepreneur. Mr. Bijoy interacted with the students and a number of questions and doubts were asked by students as a part of interaction, resource person also explained his path to become a successful entrepreneur. Participants were evaluated the programme was very motivating and very good experience.

12. Brochure



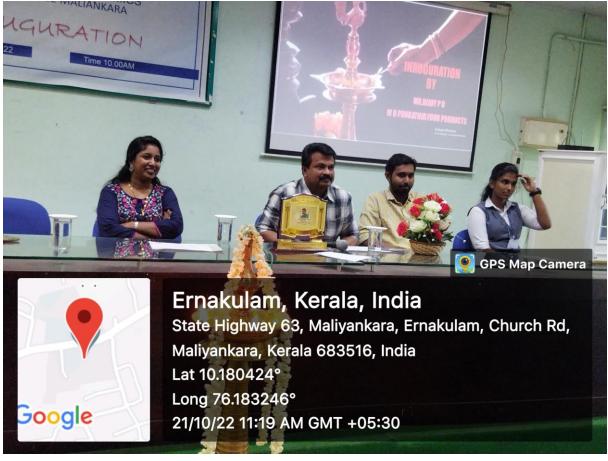
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