### S.N.M COLLEGE MALIANKARA



(Affiliated to Mahatma Gandhi University, Kottayam)

- 1. Title of the programme : Chekkutty Making Workshop
- 2. Name of the Coordinator : Dr. Neena P
- 3. Organizing Department/Cell : Bhoomithrasena Club
- 4. Date : 6<sup>th</sup> December 2018
- 5. Number of participants: 72
- 6. Venue: Room No OC 2
- 7. Resource Person: Ms. Keerthi C.S
- 8. Objective of the programme :
- 1. To create the oneness feeling students to support the flood affected weavers of chendamangalam.
- 2. To nurture the humane values in students.

#### 9. Detailed description of the event:

Chennamangalam near Paravoor in the Ernakulam district of Kerala is famous for its handloom products. Chendamangalam sarees, the handloom sarees produced by the traditional weavers here, are considered to be one of the best and top rated in the state. Handloom units in Chendamangalam were getting ready for the Onam production. Each unit had invested hundreds of thousands of rupees in raw materials to make the most of the season but this time fate decided otherwise in the form of floods. Many government department, non-government organizations or NGOs and other groups had come up with assurances but they were not able to provide any immediate solution to the problem at hand. Social entrepreneurs Gopinath Parayil and Lekshmi Menon had close ties with local weavers and Lekshmi came up with the designs and other plans for the dolls and Chekkutty was born. The name Chekkutty was something that came automatically to them, says Gopinath. It has *Cheru* (mud) and *Kutty* (kid) as its components. It also has a nuanced link to Chendamangalam. It is a kid that survived the mud flood, said Gopinath. But more that the name, it is now the symbol of the resilience of Kerala people, he adds. For upcycling the Chendamangalam sarees they first chlorinated the damaged clothes to disinfect them. The clothes were then handed over to voluntary groups trained to produce the dolls.

The project has become a resounding success. The production of hundreds of thousands of Chekkutty dolls have been done by small groups in different parts of Kerala. Bhoomithra sena club of S.N.M.College, had conducted a one day workshop on Chekkutty making and handed over 675 dolls to the volunteers.

**10. Outcome of the event/Evaluation by programme Coordinator**: The workshop session was really amazing. Students were very much enthusiastic about the workshop and they effectively participated in the workshop. Workshop had exhibited the creative talents hidden in the students.

#### Brochure



## Photos



# List of participants

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