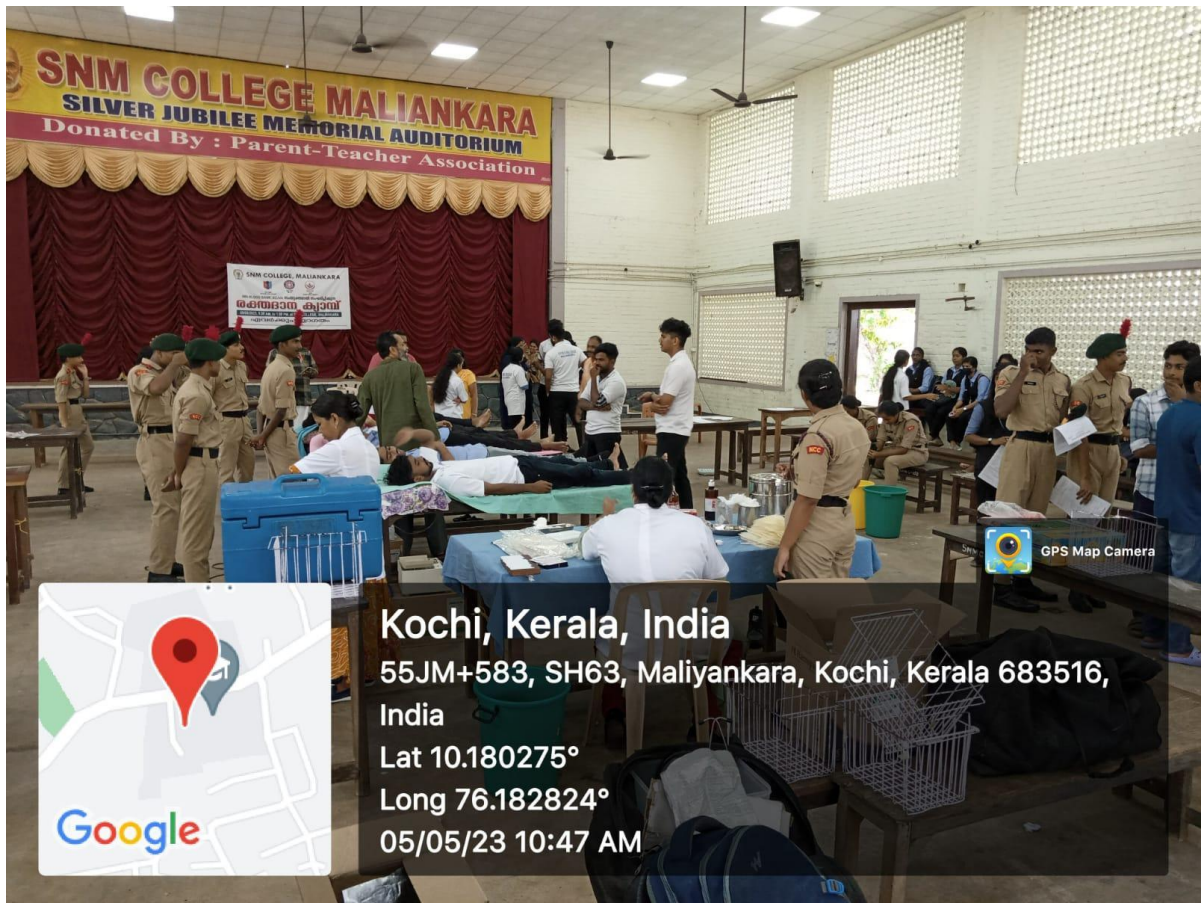


S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

- 1. Title of the program :** Blood Donation Camp
- 2. Name of the Coordinator/s :** Dr V C Resmi and Vipin K D (NSS Program Officers)
- 3. Organizing Department/Cell :** NSS UNIT 47
- 4. Date :** 5/5/2023
- 5. Number of participants:**60
- 6. Venue:** Auditorium, SNM College Maliankara
- 7. Resource Person/s :**Nil
- 8. Objective of the Program :** Collect blood from the students and make it available to Blood Bank
- 9. Detailed description of the event:** NSS Unit No. 47 and NCC Unit of SNM College Maliankara together organized a blood donation camp on May 5, 2023. The event was conducted at College auditorium. Dr. TH Jitha, Principal of SNM College inaugurated the programme. Camp was organized with the support of IMA Blood Bank Aluva and BIRK Ernakula. Dr. Basil Aliyas Isac from IMA Blood Bank Aluva, Mr. Victor KT (IMA Incharge), Mr. Rafi Kodungallur (BIRK Ernakulam District President), Ms. Reena (District Committee Member), and Mr. Assis Kallumpuram (BIRK Founder) participated in the event. Whole programme was coordinated by the NSS Program Officers, Dr. VC Resmi, Vipin KD and NCC Officer Lt. Akhil J. All the necessary arrangements within the college was arranged by NSS Volunteers and NCC Cadets. NSS Secretaries Mr. Athul Krishna & Meenakshi sunish, along with Mr. Sayid Hafis and Ms. Sethulakshmi helped the medical team as per the direction given to them. The camp witnessed an overwhelming response, with more than 50 volunteers donated blood. The event not only aimed to collect blood for that in need but also aimed to raise awareness about the importance of blood donation. It served as a platform for individuals to come forward and contribute towards saving lives.
- 10. Outcome of the event/Evaluation by Program Coordinator:** The blood donation camp organized by SNM College Maliankara NSS Unit No. 47 helped to increase student's awareness about doing blood donation. Fear that existed among some students about contributing blood from their body could be averted. IMA could collect sufficient units of blood from the students in the college. Camp organized in the college could promote social commitment of the institution for the well-being of the society.

11. Photos





12. Brochure

S N M COLLEGE MALIANKARA

N S S UNIT NO : 47

5 MAY 2023

BLOOD DONATION CAMP

The brochure features a central illustration of a woman in a red shirt lying on a blue hospital bed, receiving a blood transfusion from a woman in a white nurse's uniform. To the right, there is an illustration of a hand with a blood donation needle inserted into the arm, connected to a drip chamber containing red liquid. The background is a light, abstract design with a large white hand graphic. Logos for SNM College Maliankara and the National Service Scheme (NSS) are visible in the top corners.