



S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the program : Awareness of Blood Donation & Blood donation camp

2. Name of the Coordinator/s : Dr VC Resmi& Vipin .K.D

3. Organizing Department/Cell : NSS UNIT 47

4. Date : 14/06/2022

5. Number of participants: 80

6. Venue: SNM COLLEGE SEMINAR HALL

7. Resource Person/s :Dr TH JITHA PRINCIPAL

8. Objective of the Program : To create awareness about the importance of blood donation and encourage students to become blood donors.

9. Detailed description of the event:

SNM College Maliankara NSS unit no 47 organised an event on 14 th June to inaugurate the newly created Blood Donor Cell of the College. The event aimed to create awareness about the importance of blood donation and encourage students to become blood donors. The event was attended by a large number of volunteers, and it was a great success. The Blood Donor Cell was inaugurated by the Principal of SNM College, Dr. T.H Jitha and spoke about the importance of blood donation and how it can help in saving lives.

The NSS Program Officers, Dr VC Resmi& Vipin .K.D, also addressed the volunteers and spoke about the newly created Blood Donor Cell. As a part of the event, NSS volunteers created a short film on blood donation named "UYIR TULLI" was screened. The film showcased the importance of blood donation and how it can save lives. It also highlighted the misconceptions and fears surrounding blood donation and how they can be overcome.

Two volunteers were selected to coordinate the Blood Donor Cell. They were given the responsibility of organizing blood donation camps, registering blood donors, and maintaining a database of donors. The volunteers were excited to take up this responsibility and were committed to making the Blood Donor Cell a success.

10. Outcome of the event/Evaluation by Program Coordinator:

The program highlighted the misconceptions and fears surrounding blood donation and how they can be overcome

12.Photos

