

(Affiliated to Mahatma Gandhi University, Kottayam)

1. Title of the program: Pusthaka Prakashanam

2. Name of the Coordinator/s : Sreeja P R

3. Organizing Department/Cell: Malayalam & Saga writers Forum

4. Date: 1st March 2023

5. Number of participants: 73

6. Venue: Seminar Hall

7. Resource Person/s: M S Banesh & Rammohan Paliyath

8. Objective of the Program: To create awareness about Malayalam Language and its

history among students.

9. Detailed description of the event:

Book launches help promote the new release of a book through an exciting

event. Formally launching a book helps kick off a promotional campaign in style,

whether we're an indie author putting out your first book or a professional

writer. According to this fact department of Malayalam combined with saga

writers forum organized a book launching on 1st March 2023. There are 73

students participated in this

10. Outcome of the event/Evaluation by Program Coordinator: Through this

program everyone understands the step process to publish a book.

step process to publish a book

Choose a publishing route.

· Edit the draft.

Get feedback from editors and critique circles.

· Title your manuscript.

· Format your book for publication.

- Design a book cover that converts readers.
- · Write a 'publisher-ready' book description.
- · Create a book launch plan



പുസ്തക പരിചയം

2023 മാർച്ച് 1 ന് രാവിലെ 11.30 ——— സെമിനാർ ഹാൾ, എസ്.എൻ. എം. കോളേജ്, ——— മാല്യങ്കര





എസ്.എൻ.എം. കോളേജിലെ പൂർവ്വ വിദ്യാർത്ഥി എം എസ് ബനേഷിന്റെ ലോഗോസ് ബുക്സ് പ്രസിദ്ധീകരിച്ച 'മുത്തങ്ങയിലെ ഒളിവോർമ്മകൾ'



പുസ്തക പരിചയം

2023 മാർച്ച് 1 ന് രാവിലെ 11.30 — സെമിനാർ ഹാൾ, എസ്.എൻ. എം. കോളേജ്, മാല്യങ്കര



സാഗയുടെ സ്ഥാപക അംഗവും, എസ്.എൻ.എം. കോളേജിലെ പൂർവ്വ വിദ്യാർത്ഥിയുമായ രാംമോഹൻ പാലിയത്തിന്റെ 'വെബിനിവേശം'എന്ന പുസ്തകം.



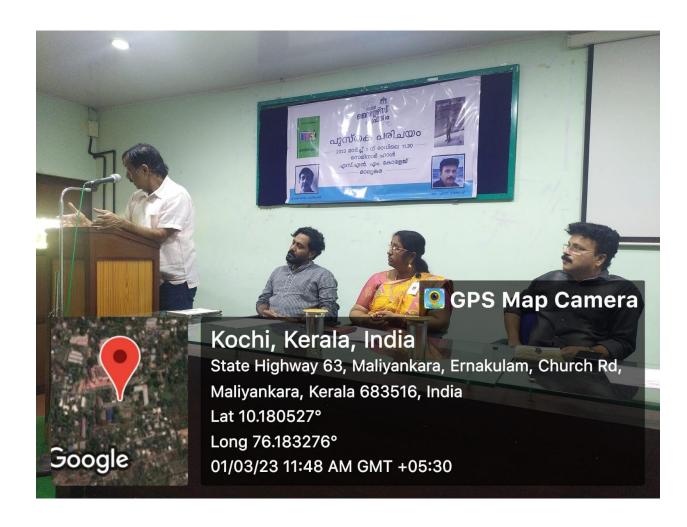


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