



Sree Narayana Mangalam College Maliankara
(Affiliated to Mahatma Gandhi University, Kottayam)

PROGRAMME OUTCOME
PROGRAMME SPECIFIC OUTCOME, COURSE OUTCOME

M.COM FINANCE AND TAXATION

Sree Narayana Mangalam College
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At the end of the Post Graduate Programme at S.N.M College, Maliankara, a student will have developed:

POST GRADUATE PROGRAMME OUTCOMES

PO1:	Enhancing the horizon of knowledge so as to enable the learners to carry out qualitative research and pursue academic or professional careers.
PO2:	Developing problem analysis skills and knowledge and applying the same in real life situation
PO3:	Using research knowledge and aptitude acquired in the course of study for solving socially relevant problems
PO4:	Understanding the role and applicability of knowledge acquired in the context of society, environment and sustainable development sticking on to the ethics and values.
PO5:	Developing effective communication skills and ability to work in teams by strengthening group dynamics
PO6:	Fostering ability to engage in life long learning, demonstrating empathetic social concern, contributing to the development of nation, by making sure of awareness gained on various issues.

PROGRAMME SPECIFIC OUTCOMES

At the end of M.Com Finance and Taxation at S.N.M College, Maliankara, a student will have developed:

PSO1	Inculcating managerial skills and theoretical knowledge for managing business units with special focus on functional areas of business and management
PSO2	Imparting advanced accounting knowledge and skills and provide awareness regarding latest developments in the field of accounting
PSO3	Enabling learners to acquire advanced theoretical knowledge on research methods and techniques and also developing capabilities in the application of research in solving business related problems.
PSO4	Acquisition of expertise in specialized fields like finance, taxation, marketing, management and information technology
PSO5	Development of quantitative aptitude and analytical skills of the learner

PSO6	Facilitating learner to pursue career in professional areas of commerce and management such as taxation, financial services, consultancy etc
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COURSE OUTCOMES

SEMSTER I

CM010101- SPECIALISED ACCOUNTING

At the end of this course, a student will have developed ability to:

CO1:	Providing an in depth understanding about theoretical and practical aspects of major Accounting Standards to apply the same in different practical situations
CO2:	Ascertain the value of goodwill and value of companies based on the value of shares and compare the real value of shares and with the market prices and identify the mispricing.
CO3:	In depth understanding about the determination of purchase consideration in the event of amalgamation and to prepare post amalgamation financial statements
CO4:	Develop a clear understanding about different types of NBFCs, their provisioning norms and to understand the concept of NAV of mutual funds through its computation.
CO5:	Acquaint with the theoretical aspects of emerging areas in accounting

CM010102- ORGANISATIONAL BEHAVIOUR

At the end of this course, a student will have developed ability to:

CO1:	Basic understanding about the concepts of organisation behaviour.
CO2:	A very good understanding about individual behaviour, personality and motivation
CO3:	Imparting deep understanding about group behaviour and leadership related to organisational behaviour.
CO4:	Add the knowledge base of the learner regarding change management and deal with stress.
CO5:	Impart knowledge about the role of organisational culture and conflict on organizational behavior

CM010103- MARKETING MANAGEMENT

At the end of this course, a student will have developed ability to:

CO1:	The learner should have a basic understanding about concepts like customer centricity, CRM, value chain and customer delight.
CO2:	The learner should get a clear understanding about the market segmentation process and its applications in marketing strategies.
CO3:	Develop an idea about consumer behaviour and its impact.
CO4:	Good understanding about product line, product mix, brand equity, brand identity, brand personality and brand image.
CO5:	Develop sound ideas regarding services marketing and service quality

CM010104- MANAGEMENT OPTIMISATION TECHNIQUES

At the end of this course, a student will have developed ability to:

CO1:	Develop theoretical understanding about various business optimisation models.
CO2:	Ability to develop Linear Programming Models for business problems and Solve the same.
CO3:	Application of Linear Programming in the areas of transportation and assignment
CO4:	Develop decision making skills under uncertainty, risk and replacement of assets.
CO5:	Understand and apply network analysis techniques for project implementation

CM010105- METHODOLOGY FOR SOCIAL SCIENCE RESEARCH

At the end of this course, a student will have developed ability to:

CO1:	Develop a thorough understanding about the basic concepts of social science research.
CO2:	After completing this module, the learner should be able to formulate a research design

CO3:	After studying the theoretical aspects of sampling design, the learner should be able to draw a sampling design.
CO4:	Detailed knowledge about the instrument development, its validation and different forms of scaling.
CO5:	Understand the technique of research reporting.

SEMESTER II

CM010201- ADVANCED CORPORATE ACCOUNTING

At the end of this course, a student will have developed ability to:

CO1:	The learner should be able to prepare consolidated financial statements of group companies.
CO2:	Preparation of the financial statements of public utility companies and deal with the disposal of surplus
CO3:	Develop and awareness on the procedure of bankruptcy under the recent Bankruptcy Procedure Code
CO4:	Familiarising the learner with the accounting procedures of liquidation of companies and preparation of various statements required as per the Companies Act.
CO5:	Basic understanding about the preparation of accounts of some special lines of businesses like shipping, hospitals and hotels.

CM010202 - HUMAN RESOURCE MANAGEMENT

At the end of this course, a student will have developed ability to:

CO1:	Acquaintance with basic concepts of HRM and performance appraisal.
CO2:	Understanding about human resource development, stress management and work life management.
CO3:	High level knowledge about various aspects of training.

CO4:	Understanding about various aspects of industrial relations so as to evaluate the real cases of industrial relations.
CO5:	Understanding about HR outsourcing HR accounting and HR audit

CM010203- INTERNATIONAL BUSINESS AND FINANCE

At the end of this course, a student will have developed ability to:

CO1:	Familiarisation with globalisation, internationalisation of business and the international business environment
CO2:	Understanding about theories of international trade, trade barriers and trade blocks.
CO3:	Imparting idea about various economic institutions related to international trade.
CO4:	Achieve high level knowledge about various aspects of international monetary system.
CO5:	Develop an understanding about the international investment environment

CM010204 - QUANTITATIVE TECHNIQUES

At the end of this course, a student will have developed ability to:

CO1:	This course intends to give understanding about the applications of quantitative techniques
CO2:	This course intends to give understanding about the applications of quantitative techniques
CO3:	After learning this course, the student should be in a position to identify appropriate parametric test for testing the hypotheses
CO4:	The learner should be equipped with the skills to identify the most suitable non parametric test for testing a hypothesis.
CO5:	The learner should be equipped with the skills to apply the principles of SQC

CM010205- STRATEGIC MANAGEMENT

At the end of this course, a student will have developed ability to:

CO1:	Strong understanding about the theoretical foundations of strategic management.
CO2:	clear understanding about various models of environmental and internal analysis.

CO3:	Development of an idea about the strategy formulation process at the corporate level.
CO4:	Familiarization with various tools strategic planning and evaluation.
CO5:	Understanding about the modes of implementation and control of strategies.

SEMSTER III

- CM010301- STRATEGIC FINANCIAL MANAGEMENT

At the end of this course, a student will have developed ability to:

CO1:	Learn the theoretical foundations of financial management and financial management decisions.
CO2:	Evaluate the feasibility of different options regarding discount, credit period, storage cost etc related to current assets and current liabilities and estimate working capital requirements.
CO3:	Evaluate long term proposals and evaluate the risk associated with long term investment
CO4:	Evaluate the decisions regarding leasing of capital assets.
CO5:	Evaluate and Compare the performance of business entities.

CM010302 INCOME TAX - LAW AND PRACTICE

At the end of this course, a student will have developed ability to:

CO1:	Acquire knowledge regarding the basic concepts of Income Tax.
CO2:	Able to compute the income from salary and house property.
CO3:	Determine taxable profit of a business or profession.
CO4:	Able to compute capital gain and income from other sources.
CO5:	Able to calculate Gross Total Income of an individual.
CO6:	Learner shall be able to determine eligible deductions and compute Taxable Income and tax liability of an individual.

CM010303 SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

At the end of this course, a student will have developed ability to:

CO1:	Able to understand the concepts of investments, different types of investments, views of investment and process of investment and apply the theoretical knowledge in investment information for selecting the securities.
CO2:	Understanding the types of risk in security market and Applying various tools for the valuation of bonds as well as economic indicators to predict the market.
CO3:	Understand the tools of technical analysis, analyse the patterns and trends in the market by using various tools and enable to take investment decisions after understanding market efficiency level also.
CO4:	Applying Modern portfolio theories and construct optimum portfolios.
CO5:	Revising constructed portfolios as per risk and return association by using different strategies.

CM800301-INDIRECT TAX LAWS

At the end of this course, a student will have developed ability to:

CO1:	Understand the basic concepts of the Goods and Services Tax
CO2:	Develop a clear idea about the levy and collection of tax and tax credit.
CO3:	Develop the knowledge about the provisions regarding registration , preparations of books of accounts and filing of returns under the Act
CO4:	Understand about the powers of GST authorities regarding inspection, search and seizure
CO5:	Basic understanding about the Customs Law in India.

SEMESTER IV

CM010401-ADVANCED COST AND MANAGEMENT ACCOUNTING

At the end of this course, a student will have developed ability to:

CO1:	Apply activity based absorption methods instead of conventional absorption method.
CO2:	Apply the marginal costing principles in decision making situations of businesses.
CO3:	Dealing with practical cases of pricing decisions in different situations
CO4:	Understand the concepts of standard costing, and the process of cost control through it.
CO5:	Deal with the practical issues related to transfer pricing

CM010402-INCOME TAX – ASSESSMENT & PROCEDURES

At the end of this course, a student will have developed ability to:

CO1:	Compute the total income and tax liability of firms and Association of Persons
CO2:	Carry out assessment of companies and determine their tax liability
CO3:	Understanding about the assessment procedures, TDS and advance payment of tax and application in various situations
CO4:	Understanding about the assessment procedures, TDS and advance payment of tax and application in various situations.
CO5:	Learn tax planning concepts and apply the same.

CM800401-DERIVATIVES AND RISK MANAGEMENT

At the end of this course, a student will have developed ability to:

CO1:	Knowledge about the derivative market in India, its evolution, types, players, risks involved and basic quantitative foundations
CO2:	Analyze the implications of Risk in the perception of individuals and Institutions and measurement of risks
CO3:	Understand and explain the concept of forward market and its function.
CO4:	Analyse the operation and pricing of various types of futures
CO5:	Understand the concepts and methodology of option trading and apply the models of pricing the option contracts
CO6:	Develop an idea of exchanges through swaps

CM800402-PERSONAL INVESTMENT AND BEHAVIOURAL FINANCE

At the end of this course, a student will have developed ability to:

CO1:	Understand the meaning and significance of Financial literacy, Financial Discipline & Financial Competency, the role of family and parents in financial socialisation.
CO2:	Understand and Evaluate the Significance of savings on financial destiny and its relationship with Consumerism and to understand the different elements/steps in Personal Financial Planning to attain Financial Well Being and Evaluate the different retail investment avenues.
CO3:	Know the meaning of Behavioural Finance, its evolution and related theories
CO4:	To understand different Heuristics, Biases and other Irrational Investment Behaviours
CO5:	Understand the relationship between biases and to adopt techniques to lower the impact of biases.

CM010403-PROJECT REPORT

At the end of this course, a student will have developed ability to:

CO1:	In a specialization domain of his/her choice, student will be able to choose an appropriate topic for study and will be able to clearly formulate & state a research problem
CO2:	For a selected research topic, student will be able to compile the relevant literature and frame hypotheses for research as applicable
CO3:	For a selected research topic, student will be able to compile relevant data, interpret & analyze it and test the hypotheses wherever applicable
CO4:	Based on the analysis and interpretation of the data collected student will be able to arrive at logical conclusions and propose suitable recommendations on the research problem.
CO5:	Student will be able to create a logically coherent project report and will be able to defend his / her work in front of a panel of examiners

CM010404-COMPREHENSIVE VIVA

At the end of this course, a student will have developed ability to:

CO1:	To acquire knowledge and skills to face the interview panel.
CO2:	To equip the students with analytical and evaluation abilities to respond to impromptu questions by the panel members.
CO3:	To make the student to face the expert panel and present the knowledge, skills and problems in the most efficient way.
CO4:	The learner should have the capacity to communicate his/her understanding in various subjects studied.
CO5:	Solve the real life problems and assess the implications of various forms of solutions.