



Sree Narayana Mangalam College Maliankara

(Affiliated to Mahatma Gandhi University, Kottayam)

PROGRAMME OUTCOME

PROGRAMME SPECIFIC OUTCOME, COURSE OUTCOME

B. COM COMPUTER APPLICATION

Sree Narayana Mangalam College
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At the end of the Under Graduate Programme at S.N.M College, Maliankara, a student will have developed:

UNDER GRADUATE PROGRAMME OUTCOMES

PO1:	Being goal driven: Ensures valuable personal quality that can produce impactful results to succeed their future.
PO2:	Knowledge generation approach: Promoting conceptual understanding within classroom environments involves students in actively synthesizing basic ideas to generative one.
PO3:	Decision making: Making choice ,gathering information, assessing alternatives , and identifying the correct one is a step by step process which help you to make more deliberate thoughtful decisions.

PO4:	Environmental objectives: Provides students the basic idea regarding conservation of critical environmental resources and providing them the sense of sustainability and leave the future generation green footprints.
PO5:	Critical thinking: Students are observed with the ability to think clearly and rationally and make them understand the logical connection between ideas.
PO6:	Communication skills: Improves communication skills as various seminars conducted for various subjects for the students which convey ideas and information through the use of spoken language as well as written.

PROGRAMME SPECIFIC OUTCOMES

At the end of B. Com Computer Application at S.N.M College, Maliankara, a student will have developed:

PSO1	Deep knowledge in basic accounting specifically financial accounting corporate accounting cost accounting management accounting and computerised accounting.
PSO2	Aware about the sustainable development biodiversity ,natural resources recent developments in the field of commerce and management relating to environment.
PSO3:	Introduce the students the details regarding mercantile law nature and kinds of contract offer and acceptance consideration performance and discharge of contract special contract sale of goods act.
PSO4:	Awareness of marketing, personal selling, advertising, sales promotions, financial market.
PSO5:	Understanding of information technology providing knowledge of word processing ,desktop publishing, excel, presentation package, programming, social informatics ,network and communication, webpage development, internet.

COURSE OUTCOMES

SEMESTER I

EN1CCT01 - English – Fine – tune Your English

At the end of this course, a student will have developed ability to:

CO1:	Recognize the terms and concepts of elementary grammar.
CO2:	Generalise the principles evolved through study and practice of individual elements and examples of grammar.
CO3:	Analyse the situations where different grammatical units are used.
CO4:	Learning various language patterns, sentence structures and dialogue forms can help one in real life in effectively communicating with others.
CO5:	English is the language of science, computers, diplomacy and tourism. Knowing English increases students' chances of getting a good job in future.

MA01ABB03 - Second Language- Katha , Kavitha , Nadakam

At the end of this course, a student will have developed ability to:

CO1:	Understand Malayalam kavitha
CO2:	Learn about different emotional evolutions in Malayalam kavitha
CO3:	Develop literary experience reading skills and ability to enjoy
CO4:	Understand changes in poetry and short stories
CO5:	Learn about the drama and identify their literature

HI01ABB03 - Second Language – Hindi Prose, Commercial Correspondence and Translation

At the end of this course, a student will have developed ability to:

CO1:	Understanding the Hindi language and its literature
CO2:	Understanding the types of letters

CO3:	Identifying the Hindi language
CO4:	Understanding the importance of translation
CO5:	Understanding the nature of prose

CO1CRT01 - Dimensions and Methodology of Business Studies

At the end of this course, a student will have developed ability to:

CO1:	Conduct a business analysis of local and national environment
CO2:	To understand business and its role in society
CO3:	To have an understanding of business ethics and CSR
CO4:	To familiarize technology integration in business
CO5:	To introduce importance and fundamentals of research

CO1CRT02 - Financial Accounting I

At the end of this course, a student will have developed ability to:

CO1:	To acquire the basic concept of accounting terms
CO2:	To enable the students to combine practice and theoretical knowledge of financial accounting
CO3:	To help the students in the preparation of financial statements
CO4:	To help the students to distinguish between single entry system and double entry system
CO5:	To keep a systematic record of all business transactions

CO1CRT03 - Corporate Regulations and Administration

At the end of this course, a student will have developed ability to:

CO1:	To familiarize the students with the management and administration of joint stock companies in India as per Companies Act,2013
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CO2:	To have an understanding of promotion and formation of a company
CO3:	To have an idea about share capital
CO4:	To obtain brief knowledge about membership in company and meetings
CO5:	To have an idea about winding up of a company and its types

CO1CMT01 - Banking and Insurance

At the end of this course, a student will have developed ability to:

CO1:	Students learn the fundamentals of banking and financial institutions such as practices, operations, management etc.
CO2:	It helps to learn fundamentals of retail banking that include personal loan, mortgage, credit cards etc.
CO3:	It helps to learn knowledge about investments
CO4:	Students learn various kinds of insurance plans as well as importance of concept in customer
CO5:	It helps to create valuable insight into overview of insurance and general insurance products

SEMESTER II

EN2CCT03 - English – Issues That Matter

At the end of this course, a student will have developed ability to:

CO1:	Can connect their theoretical learning in classrooms to current developments in the world and relate to their everyday lived experiences.
CO2:	Will enable them to present their ideas with confidence in group discussions.
CO3:	They will sharpen their critical thinking skills and help them to view issues from diverse angles.
CO4:	Appreciate the text as a source of great wisdom.
CO5:	Will allow them to write imaginatively, impactfully, clearly and accurately, based on their reading of the texts selected from some of the most respected writers.

MA02ABB03 - Second Language - Gadhyam, Yathravivaranam

At the end of this course, a student will have developed ability to:

CO1:	Understood the power and potential of Malayalam prose
CO2:	Identified the writers and their works
CO3:	Understand the Malayalam travelogue
CO4:	To create awareness among the students about growth of Malayalam travelogue
CO5:	Understand some valuable works in prose literature

HI02ABB03 - Second Language – Hindi Poetry and Mass Media

At the end of this course, a student will have developed ability to:

CO1:	Understanding the vision of ancient poets
CO2:	To know the about the modern poets
CO3:	Understanding the basic Hindi grammar
CO4:	Understanding modern Hindi films trend
CO5:	Understanding the vision of ancient film writer

CO2CRT04 - Accounting II

At the end of this course, a student will have developed ability to:

CO1:	To acquaint the students with the preparation of books of accounts of various types of business activities
CO2:	Learner obtains knowledge to prepare departmental trading account
CO3:	To enable the learner to prepare branch accounts
CO4:	Learner obtains knowledge about different types of dissolution of partnership firms
CO5:	To obtain a brief knowledge about accounting standards

CO2CRT05 - Business Regulatory Framework

At the end of this course, a student will have developed ability to:

CO1:	To familiarize the students with the legal framework influencing business decisions
CO2:	Learner obtains knowledge about mercantile law
CO3:	To acquire basic concept of special contract namely bailor-bailee, indemnity and guarantee
CO4:	To help the students to know the basic concept of law of agency
CO5:	Learner acquaint knowledge about Sale of Goods Act, 1930

CO2CRT06 - Business Management

At the end of this course, a student will have developed ability to:

CO1:	To familiarize the students with concepts and principles of management
CO2:	It gives skills and knowledge that are directly applicable in all respects of life
CO3:	Helps to develop a broad understanding of business and specific areas such as finance and human resource
CO4:	Helps to gain in depth knowledge and understanding if core elements of business and management
CO5:	Helps to develop key competencies that will promote career prospects and will ultimately lead to success

CO2CMT02 - Principles of Business Decisions

At the end of this course, a student will have developed ability to:

CO1:	Understand and describe the basic concept of business decisions in economics, analyze the central economic problems
CO2:	To identify the tools and techniques provided by the economics to solve the problems
CO3:	Describe the features of different types of market and decide the price and output under various market situations

CO4:	Analyze the inter relationship among different types of cost and revenue and decide the best suited level of production
CO5:	Recognize different factors of production, analyze the reasons of economies and diseconomies of scale and decide the best suited level of production

SEMESTER III

EN03CCT05 - English – Literature and/ as Identity

At the end of this course, a student will have developed ability to:

CO1:	It aims at giving students a general idea about the relationship between literature and identity.
CO2:	It helps students to reflective about their own identities and identities of others.
CO3:	The subtitle negotiations of Indigenous and Diasporic identities with-in literature.
CO4:	This helps in developing quality of thinking and imagination and is a step forward to emerge as a better human being.
CO5:	It makes familiar with major literary works by British and Indian writers in the field of poetries, short stories, essay and drama.

CO3CRT07 - Corporate Accounts I

At the end of this course, a student will have developed ability to:

CO1:	It makes students familiarize with corporate accounting procedures
CO2:	Helps to understand accounting procedure for companies
CO3:	To understand how profits or losses are distributed before and after incorporation of companies
CO4:	To help to understand the final account format of joint stock companies
CO5:	It helps to know how the companies issue shares, forfeiture and re uses

CO3CRT08 - Quantitative Techniques For Business I

At the end of this course, a student will have developed ability to:

CO1:	Understand relevance and need of quantitative methods for making business decisions
CO2:	Demonstrate a sound knowledge of fundamentals of statistics and statistical techniques
CO3:	Be able to read and interpret statistical information
CO4:	Be able to perform statistical analysis
CO5:	Be able to apply quantitative methods to solve a variety of business problems

CO3CRT09 - Financial Markets & Operations

At the end of this course, a student will have developed ability to:

CO1:	To familiarize the students with financial markets operations
CO2:	To obtain knowledge regarding working of share markets
CO3:	To have an awareness regarding mutual funds
CO4:	To acquaint knowledge about derivatives
CO5:	To understand the working of stock exchange

CO3CRT10 - Marketing Management

At the end of this course, a student will have developed ability to:

CO1:	To evaluate the viability of concept of marketing
CO2:	To provide a sound understanding of basic principles of marketing
CO3:	To acquaint knowledge about recent trends in marketing
CO4:	To enable the students to have an understanding about logistics and supply chain management
CO5:	To know the various factors influencing marketing of products

CO3OCT02 - Information Technology For Business (Theory)

At the end of this course, a student will have developed ability to:

CO1:	To make the students aware of the role of information technology in business
CO2:	To make them capable of developing web pages for business
CO3:	To make the students aware of the network and communication system
CO4:	To make the students aware of HTML
CO5:	To make the students aware of working concept of internet

SEMESTER IV

EN04CCT06 - English –Illuminations

At the end of this course, a student will have developed ability to:

CO1:	Appreciate inspirational literatures of various literary genres across cultures.
CO2:	Critically engage with literary texts written in different languages and later translated into English
CO3:	Develop a creative and insightful perspective towards life
CO4:	An exposure to various social and cultural traditions
CO5:	This text shows how the ironies of existence can become the fuel for survival

CO4CRT11 - Corporate Accounts II

At the end of this course, a student will have developed ability to:

CO1:	To familiarize the students with the preparation of financial statements of insurance companies
CO2:	To understand the principles of mergers, amalgamations and absorptions
CO3:	To familiarize with accounting procedure for re- construction
CO4:	It helps to understand how the companies are liquidated
CO5:	Understand the final account format of banking and insurance

CO4CRT12 - Quantitative Techniques For Business II

At the end of this course, a student will have developed ability to:

CO1:	Understand various quantitative and statistical methods
CO2:	Understand data and draw inference from data
CO3:	Calculate and interpret statistical values by using statistical tools
CO4:	Demonstrate an ability to apply various statistical tool to solve business problem
CO5:	To familiarize the students with more advanced tools of data analysis and forecasting

CO4CRT13 - Entrepreneurship Development & Project Management

At the end of this course, a student will have developed ability to:

CO1:	To develop entrepreneurial spirit among students
CO2:	To empower students with sufficient knowledge to start up their venture
CO3:	To mould young minds to take challenges and become employer
CO4:	To make them aware of the opportunities and support for entrepreneurship in India
CO5:	To obtain basic knowledge about IPR

CO4OCT01 - Information Technology For Office (Theory)

At the end of this course, a student will have developed ability to:

CO1:	To make the students capable of managing the office activities with the help of IT
CO2:	To enable the students to create and editing professional looking documents
CO3:	To be able to create documents for printing and sharing
CO4:	To be able to create professional looking presentations
CO5:	To learn advanced features of excel

IT For Office & IT For Business (Practical)

At the end of this course, a student will have developed ability to:

CO1:	To be able to create documents for printing and sharing
CO2:	To be able to create professional looking presentations
CO3:	To learn advanced features of excel
CO4:	To make the students aware of HTML
CO5:	To make the students aware of working concept of internet

SEMESTER V

CO5CRT14 - Cost Accounting I

At the end of this course, a student will have developed ability to:

CO1:	Student could learn the fundamentals of cost accounting as a separate system of accounting
CO2:	To recognize the importance of material issues and its pricing
CO3:	To familiarize the students with cost concepts
CO4:	To know the different methods of calculating of calculating labour cost
CO5:	Enable students to prepare cost sheet and also to reconcile cost accounts with financial accounts

CO5CRT15 - Environment Management and Human Rights

At the end of this course, a student will have developed ability to:

CO1:	To identify the environmental problem and to find its solution
CO2:	To restrict and regulate the exploitation and utilization of natural resources
CO3:	To reduce the impact of extreme events and natural resources
CO4:	To obtain awareness about human rights
CO5:	To acquaint knowledge about RTI Act

CO5CMT08 - Programming in C (Theory)

At the end of this course, a student will have developed ability to:

CO1:	To be able to understand and visualize the inner workings of computer systems
CO2:	To be able to understand the architecture of and the overall concept of that drive programming
CO3:	To develop the skills in writing programmes
CO4:	Helps to understand the fundamentals of computer theories
CO5:	To be able to understand machine level details that are hidden from users

CO5OCT02 - Computerized Accounting (Theory)

At the end of this course, a student will have developed ability to:

CO1:	To equip the students to meet the demands of the industry by mastering them with industry sought after computerized accounting packages
CO2:	To expose the students to computer applications in the field of accounting
CO3:	To develop practical skills in the application of tally accounting package
CO4:	It helps to understand how to prepare accounts with inventory
CO5:	It helps to understand the preparation of payroll

EC5OPT01 - Fundamentals of Economics

At the end of this course, a student will have developed ability to:

CO1:	Evaluate the consequences of economic activities and institutions for individual and social welfare
CO2:	Define the role of circular flow of income and national income and its computation
CO3:	Understand the tools of monetary and fiscal policy and discuss the role of government in correcting economic disturbances
CO4:	Identify and explain economic concepts and theories pertaining to macro economics
CO5:	Integrate theoretical knowledge with quantitative and qualitative evidence in order to explain past economic events

SEMESTER VI

CO6CRT17 - Cost Accounting II

At the end of this course, a student will have developed ability to:

CO1:	Student could know different methods and techniques of costing
CO2:	To enable the students to identify the methods and techniques applicable for different types of industries
CO3:	To enable the students to prepare budgets for the organizations
CO4:	To enable the students to apply marginal costing in decision making process of organizations
CO5:	To enable the students to obtain knowledge regarding transport costing, canteen costing, hospital costing and process costing

CO6CRT18 - Advertisement & Sales Management

At the end of this course, a student will have developed ability to:

CO1:	Learners will be enriched with the knowledge of advertising and its various technical concepts
CO2:	It helps learners to become familiar with the various functions of advertising
CO3:	Familiarize learners about various techniques and methods for preparing creative advertising
CO4:	Develop creative skills required in the field of advertising
CO5:	To aware the students about strategic concepts and methods of sales promotion

CO6CMT10 - Database Management System (Theory)

At the end of this course, a student will have developed ability to:

CO1:	To familiarize the students with the concepts of database management and to equip them to handle the database for business firms
CO2:	To give an overall understanding about different types of database and its advantages
CO3:	To help the students in creating table relationships
CO4:	To helps the students in creating a query and saving queries
CO5:	To provide an understanding for modifying database and managing controls in forms

CO6CRT20 - Management Accounting

At the end of this course, a student will have developed ability to:

CO1:	To acquaint the students with management accounting techniques for the analysis and interpretation of financial statements
CO2:	To provide the students with an overall idea about the evolution of management accounting
CO3:	To help the students, know about different types of ratios and its importance
CO4:	To give the students a general understanding about cash flow statements and fund flow statements
CO5:	To familiarize the students with the distinction between management accounting and cost accounting

CO6OCT02 - Software for Business and Research (Theory)

At the end of this course, a student will have developed ability to:

CO1:	To impart knowledge to use IT in business research analysis
CO2:	To develop practical skills in the application of business software
CO3:	To help the students in identifying duplicate cases and unusual cases

CO4:	To acquaint students in computing new variables ,recoding variables
CO5:	To familiarize the students in creating new document, page setup , saving documents etc.

Project and Viva

At the end of this course, a student will have developed ability to:

CO1:	To apply statistical tools in solving problems
CO2:	To ensure practical application of learned subjects
CO3:	To ensure proper applicability of various techniques learned
CO4:	To exhibit collected data in an understandable manner
CO5:	To provide suggestions for the problem confronted in the study

Software for Business and Research and Computerized Accounting (Practical)

At the end of this course, a student will have developed ability to:

CO1:	To impart knowledge to use IT in business research analysis
CO2:	To develop practical skills in the application of business software
CO3:	To help the students in identifying duplicate cases and unusual cases
CO4:	It helps to understand how to prepare accounts with inventory
CO5:	It helps to understand the preparation of payroll

Programming in C & Database Management System (Practical)

At the end of this course, a student will have developed ability to:

CO1:	To help the students in creating table relationships
CO2:	To helps the students in creating a query and saving queries
CO3:	To provide an understanding for modifying database and managing controls in forms
CO4:	To develop the skills in writing programmes
CO5:	Helps to understand the fundamentals of computer theories