

S.N.M COLLEGE MALIANKARA

(Affiliated to Mahatma Gandhi University, Kottayam)

1. **Title of the program :** *'Entrepreneurial Botany*
2. **Name of the Coordinator/s :** Dr. Sanilkumar MG
3. **Organizing Department/Cell :** Department of Botany
4. **Date :** 12.02.2022
5. **Number of participants:**94
6. **Venue:**Online Mode
7. **Resource Person/s :**Dr. Neelamathi, Assistant Professor, Department of Botany,
NGM College, Pollachi. Tamil Nadu
8. **Objective of the Program :** Entrepreneurship with regard to Botany
9. **Detailed description of the event:**

The department conducted another webinar on *Entrepreneurial Botany* on 12th February, 2022., through online mode. The resource person was Dr. Neelamathi, Assistant Professor, Department of Botany, NGM College, Pollachi. Tamil Nadu.

Plants have fascinated people for thousands of years. They provide aesthetic beauty as well as materials for our basic needs. Botany provides a variety of career paths due to its interdisciplinary nature. Plenty of opportunities are available in research and development sector, spread over agricultural, pharmaceutical, wildlife, research and educational institutions.

Apart from Research and Development, Entrepreneurial plant science is providing a key role for students, who studies Botany. This include how new businesses are created using plant resources. Vast opportunities are there for the students of Botany. Students should acquire ability to merge skills and knowledge in a meaningful way. ie., converting botanical knowledge into a business idea that can be put into practice for earning a livelihood is the much-needed training for the students. Dr. Neelamathy, described various aspects of landscape designing, terrace gardening, mushroom cultivation, herbal marketing, herbal cosmetics, jungle jewels, flower arrangement, bouquet making, bonsai and so on. 94 participants joined and everyone was encouraged by her presentation.

10. Outcome of the event/Evaluation by Program Coordinator: Dr. Neelamathy, has given a very valuable information regarding the unskilled use of Botany. From her experience, many of the students, who have completed their undergraduate course in Botany are now coping their livelihood with the locally available materials of botanical interest . The very idea has conveyed here also, which in turn benefits the student community.

SNM COLLEGE MALIANKARA RESEARCH DEPARTMENT OF BOTANY

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In this perspective, the Research Department of Botany, is planned to conduct a webinar on **Entrepreneurial Botany**, which will cover the making of jungle jewels, flower arrangement, bouquet making, bonsai, landscaping, and so on. We cordially invite you to join thru google meet on 12th February at 10am.



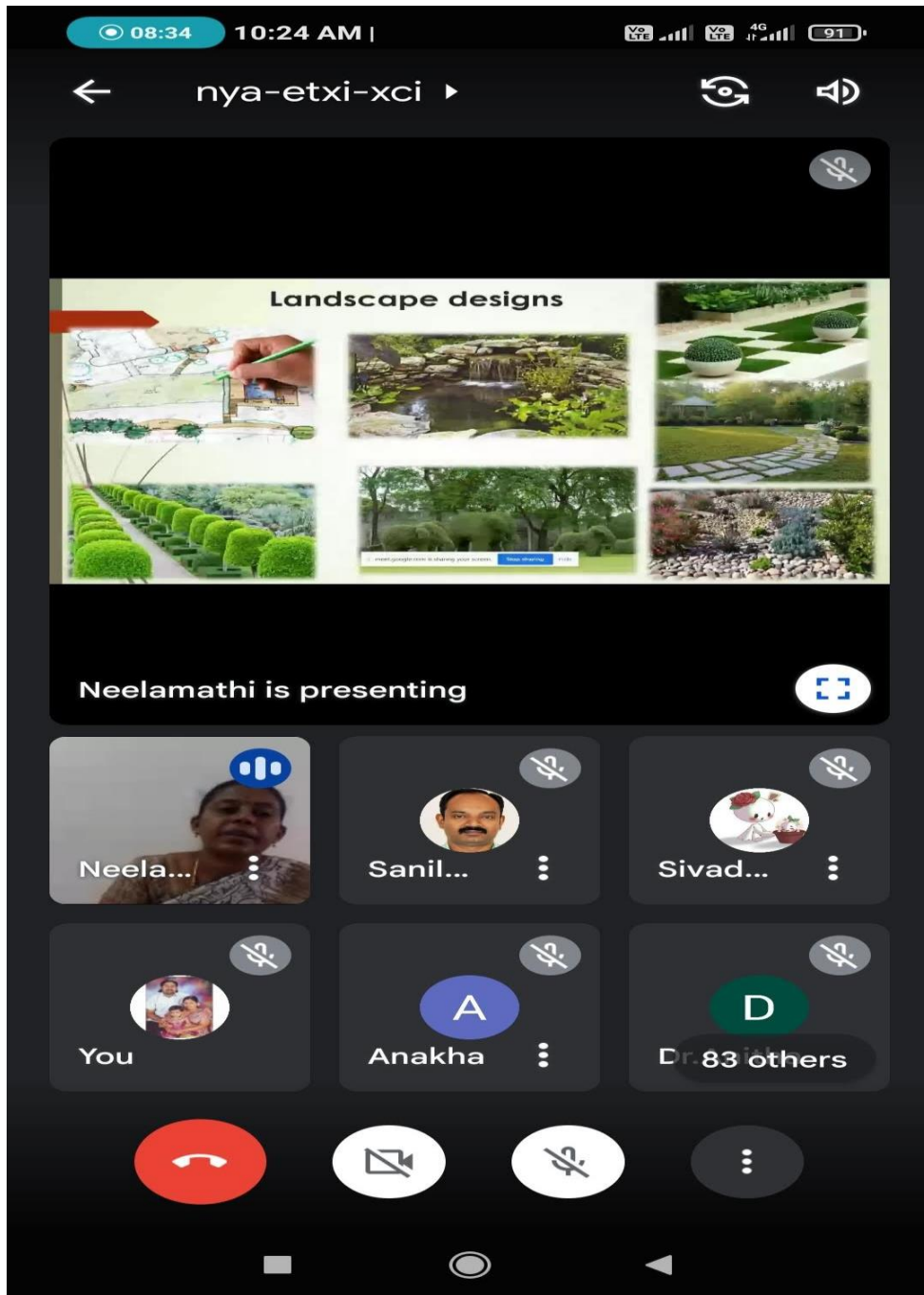
Webinar on **ENTREPRENEURIAL BOTANY**

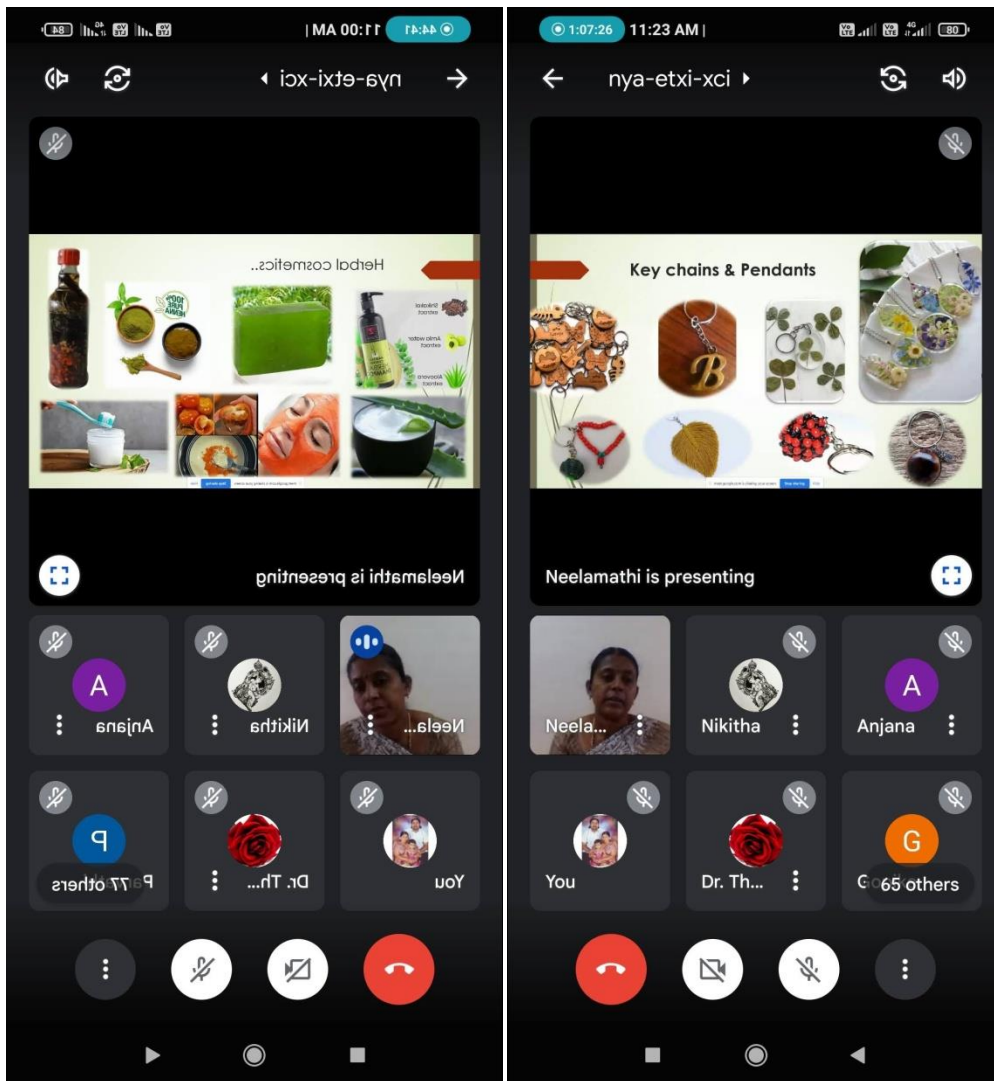
by
DR. E. NEELAMATHI
Assistant Professor of Botany
Nallamuthu Gounder Mahalingam College (Autonomous)
Pollachi, Tamil Nadu

Google Meet joining infoVideo call link: <https://meet.google.com/nya-etxi-xci>



12. Photos





13. List of participants (Actually 94, but short list is provided below)

Sl.No	Name	Gender	Class	Signature
1	SREEMOL C G	Female	I DC Commerce	Online
2	AISWARYA MOHANDAS	Female	I DC Commerce	Online
3	SREEMOL C G	Female	I DC Commerce	Online
4	ABHISHEK KUMAR.K.A	Male	I DC Commerce	Online
5	BIDHIN BIJU	Female	I DC Commerce	Online
6	VIJESH K R	Male	I DC Commerce	Online
7	JYOTHY V	Female	I DC Commerce	Online
8	ABHIRAMI. K. R	Female	I DC Malayalam	Online
9	UTHARA S. JITH	Female	I DC Malayalam	Online
10	VIJAYALAKSHMI. K. R	Female	I DC Malayalam	Online
11	ARDRA T R	Female	I DC Physics	Online
12	ANJALY DILEEP	Female	I DC Physics	Online
13	ARYANANDA RAJESH	Female	I DC Economics	Online
14	ANASWARA.E.S	Female	I DC Economics	Online

15	SNEHA OM	Female	I DC Economics	Online
16	ASWANY OP	Female	I DC Economics	Online
17	SANTHRAY. K. S	Male	I DC Economics	Online
18	VANDANA VYASAN	Female	I DC Economics	Online
19	ABISON AMBROSE	Male	I DC Economics	Online
20	NAYANTHARA M R	Female	I DC Botany	Online
21	AVANI S.R	Female	I DC English	Online
22	MEGHA SAHAANA M . S	Female	I DC English	Online
23	FINU M.S	Female	I DC English	Online
24	LAKSHMI RAJESH	Female	I DC Commerce	Online
25	KARTHIKA.T.U	Female	I DC Commerce	Online
26	T LAKSHMI KARTHIKA	Female	I DC Commerce	Online
27	ANANTHUNADH KRISHNAN .P . U	Male	I DC Commerce	Online
28	AKSHAY KRISHNA	Male	I DC Commerce	Online
29	AISWARYA MOHANDAS	Female	I DC Commerce	Online
30	NANDANA AJAY	Female	I DC Chemistry	Online
31	GOURILAKSHMI. A.S	Female	I DC Chemistry	Online
32	ADITHYA.C.K	Female	I DC Chemistry	Online
33	NEHA. V. R	Female	I DC Chemistry	Online
34	CHIPPI C S	Female	I PG Botany	Online
35	KAVYA C. A.	Female	I PG Botany	Online
36	KRISHNAPRIYA M M	Female	I PG Botany	Online
37	LAKSHMI C S	Female	I PG Botany	Online
38	MALAVIKA VIJAYAN	Female	I PG Botany	Online
39	NANDAJA RAJAGOPAL	Female	I PG Botany	Online
40	NIKITHA N BHATT	Female	I PG Botany	Online
41	SANDRA C S	Female	I PG Botany	Online
42	STINU ROSE N.B	Female	I PG Botany	Online
43	VANI RAJ C .R	Female	I PG Botany	Online
44	VEENA K.I.	Female	I PG Botany	Online
45	VYSHNAVI K	Female	I PG Botany	Online
46	ANJALI P S	Female	I PG Botany	Online
47	ANUGRAHA E.S	Female	I PG Botany	Online
48	ARSHA T J	Female	I PG Botany	Online
49	ASWANIMOL C P	Female	I PG Botany	Online
50	ATHIRA MURALEEDHARAN	Female	I PG Botany	Online