

ENTREPRENEURSHIP DEVELOPMENT CLUB

Activity Report (2019-2023)

Nitha A U, Assistant Professor, Department of Economics selected as the coordinator and 60 students from different departments were the members of the ED club 2019-2020. Rajalakshmi K R, selected as the student convenor.

Inauguration of the Club and its activities for the academic year 2019-2020

The Entrepreneurship Development Club organized formal Inauguration of the Club and its activities for the academic year 2019-2020 on 25th September 2019. College Principal Dr. C. M Sreejith inaugurated the function. Head of the Department of Economics Dr. Sudheer SP presided over the function. Taluk Industrial Development Officer Tarun Kumar V who delivered a speech based on innovative entrepreneurship. The resource person provided details regarding the procedure to start a business and also explained about various government schemes to start a business.





Interaction with a successful entrepreneur

An interactive session “**Interaction with a successful entrepreneur**” was organized for the students of the Entrepreneurship Development Club organized by the ED Club on 24.01.2020. **Elza Mariya Sunny, founder Lizbeth Galleria** was the resource person. She interacted with students and shared her own experience on the path to becoming a successful entrepreneur and also spoke about how an idea can be converted to reality. 58 students were participated in the session.



ENTREPRENEURSHIP DEVELOPMENT CLUB

DEPARTMENT OF ECONOMICS

S N M COLLEGE MALIANKARA

Organises

AN INTERACTION WITH ENTREPRENEUR

Elza Mariya Sunny

(Lizbeth Galleria)

On

24-01-2020

Time:10.30 AM-12.30 PM

Venue: Seminar Hall

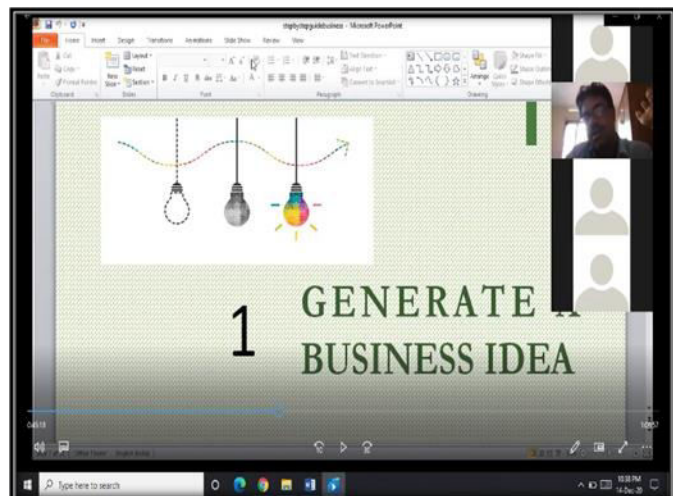
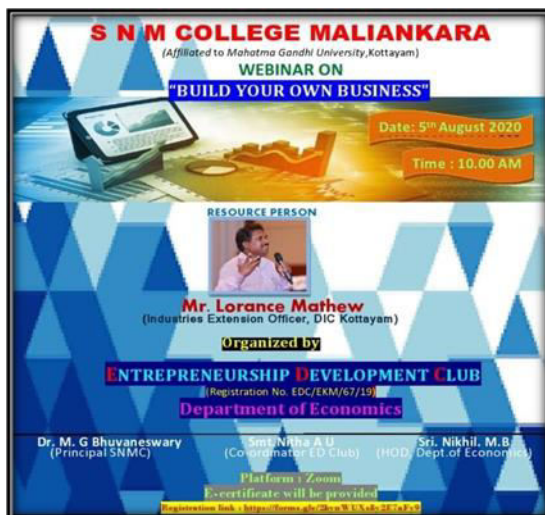
EXHIBITION ON DIY PRODUCTS USING WASTE MATERIALS

Recycling and reusing the waste material can result in creation of beautiful and usable products, rather than putting these waste materials into the wastebins. Waste materials can be transformed into useful products by using various innovative and creative ideas and able to start a new eco-friendly entrepreneurship. The club organized an exhibition on DIY products using waste materials as part of the ARTHA Exhibition conducted by the Department of Economics, S N M College, Maliankara on 24/01/2020 at CB 206, from 10.30 a.m. to 3.30 p.m. Students are able to craft and showcase a number of fantastic and useful products from waste materials in the exhibition hall and captured attention of the all visitors.



Activities of the Club 2020-2021

Entrepreneurship Development Club has organized a state level webinar on **“Build your own business”** on 05/August/2020 (Thursday) from 10:00 AM to 12:30 PM, through the platform Zoom. The lecture in this webinar was given by Mr. Lorance Mathew, Industries extension officer Kottayam, Kerala. Nikhil M B, Assistant Professor and Head, Department of Economics chaired the session and delivered welcome address. Ms. Nitha A U, Assistant Professor and



coordinator of the ED Club introduced the resource person. The resource person has delivered a lecture on the topic "Build your own business". He explained about the importance of entrepreneurship, what are the qualities of an entrepreneur, how to transform an idea to business and various stages of registration of a business unit. More than 70 students were participated, students from other colleges also attended the webinar. At the end of the webinar Vismaya T B Student convenor of ED club delivered the vote of thanks. E-certificates are issued to all participants.

Activities of the Club 2022-23

The formal inauguration of the Club activities of the academic year 2022-2023 held on October 10, 2022, 10.00 a.m. at seminar hall of the college by **Mr. Bijoy P R, entrepreneur and MD Ponkathir food products**. Ms. Nitha A U, Assistant Professor and coordinator of ED Club, S.N.M college, Maliankara delivered a welcome address. Nikhil M B, Assistant Professor and Head, Department of Economics presided the session and gave an overview of the function of the club in the college. Dr. T H Jitha, Principal Incharge, S.N.M College Maliankara delivered the Key Note Address. She remarked the importance of Entrepreneurship Development and the need of inculcate Entrepreneurial Culture amongst youth in the current global scenario. This was followed by the lighting of the lamp by the Chief guest and thereby officially launching the Club activities for this academic year. During his speech, Mr. Bijoy highlighted the importance of molding the right young entrepreneurs to support the industrialization process of the state with a competitive edge. Mr. Bijoy interacted with the students and a number of questions and doubts were asked as a part of interaction, Mr. Bijoy explained his path to become a successful entrepreneur, and how he deals with the tough situations in his life journey as entrepreneur. His answers motivated the students and encouraged them to select their career as entrepreneurs of the country. In the end, Aparna K B, student convenor of ED club, offered vote of thanks to all including invited guests and participants for gracing the occasion by their solemn presence.



ENTREPRENEURSHIP DEVELOPMENT CLUB
 Under the Patronage of Department of Industries & Commerce, Government of Kerala
DEPARTMENT OF ECONOMICS SNM COLLEGE MALIANKARA

INAUGURATION & INTERACTIVE SESSION

TOPIC
MY JOURNEY AS AN ENTREPRENEUR

RESOURCE PERSON
Mr. BIJOY P R
 Managing Director POKKATHIR FOODS

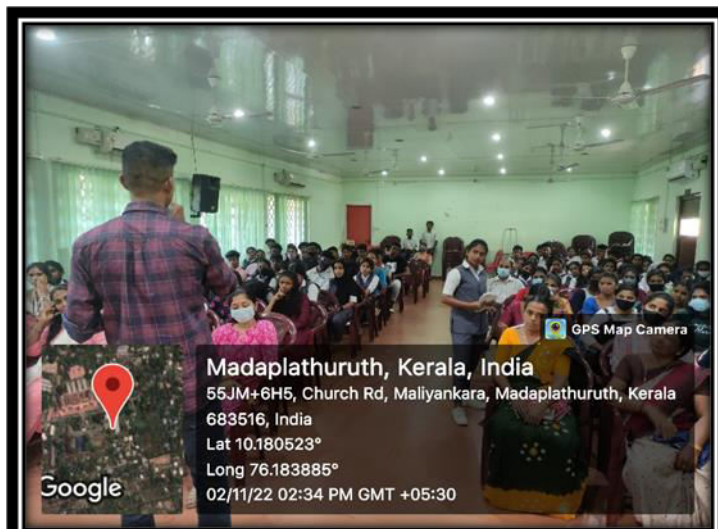
VENUE: SEMINAR HALL
 TIME : 10.00 A M

DATE : 21-10-2022 THERE IS NO SHORTCUT TO SUCCESS



Seminar on Women entrepreneurship

On 2nd November, 2022 Club successfully organized one day Seminar on “Women entrepreneurship” in collaboration with Khadi Gramodyog Vidyalaya, Training Centre for Khadi and village industries



ENTREPRENEURSHIP DEVELOPMENT CLUB
 (Under the patronage of Directorate of Industries and Commerce)
DEPARTMENT OF ECONOMICS SNM COLLEGE MALIANKARA

IN ASSOCIATION WITH
KHADI GRAMODYOG VIDYALAYA
 TRAINING CENTRE FOR KHADI & VILLAGE INDUSTRIES COMMISSION
 (Under the Ministry of Micro Small & Medium Enterprises, Govt. of India)

Seminar on
Women Entrepreneurship

RESOURCE PERSONS

Ms. Anilsha C C
 Training Coordinator
 Khadi Gramodyog Vidyalaya

Mr. Vinod Kukkara
 Training Coordinator
 Khadi Gramodyog Vidyalaya

2
 NOVEMBER 2022

SEMINAR HALL
1.30 PM

ALL ARE CORDIALLY INVITED

For More Details Contact : Nitha & U, ED Club Coordinator
 MOB: 888222882

commission, under the Ministry of Micro Small and Medium Enterprise Govt. of India. Sessions were conducted by Ms. Anitha C C and Mr. Vinod Kakkara, training co-coordinators of Khadi Gramodyog Vidyalaya. 120 participants from various categories such as students of our college, faculties and KudumbaSree workers of the village adoption wards are attended the workshop. Seminar enhance their knowledge in the field of women entrepreneurship and throw light on different enterprises they can start with low cost and training. Club is planning to start a training course in collaboration with Khadi Gramodyog Vidyalaya, Training Centre for Khadi and village industries commission for interested students of the college.

Business Idea Contest

Entrepreneurship Development Club conducted a Business Idea Competition for all students of the college across disciplines. The main objective of the competition was to encourage students to consider entrepreneurship as a career option and foster a spirit of innovation and creativity. Theme of the contest are Human welfare and environmental sustainability, students can participate as team of minimum two members and maximum 5. The students are instructed to send their ideas along with the marketing strategy, financial viability and market opportunity. Only few entries were arrived the entries received are based on the theme of environmental sustainability.

DO YOU HAVE AN IDEA?

ED CLUB
S.N.M COLLEGE MALIANKARA
Organises

Innovative Idea contest

1st Prize : ₹ 1000
2nd Prize : ₹ 500

- For UG, PG and Research students
- Team size : 2-5
- Themes:
 1. Human welfare
 2. Environmental sustainability
- No registration fee
- Send your ideas at nithaunnkrishnan@gmail.com
- Last date: 26/01/2023

IDEAS MUST HAVE

- Δ Title
- Δ Best description
- Δ Pros & Cons
- Δ Benefits to the society
- Δ Cost & time

For any queries contact:
8606225802