

ACTIVITY REPORT OF 2017-2018

Career Guidance and Placement Cell

SNM COLLEGE MALIANKARA

October: 31-10-2017- Personality Development Programme

At the initiative of Internal Quality Assurance Cell of SNM College, Placement and Career Guidance Cell of the college organized a **Personality Development Programme** at college seminar hall on 31st October 2017. College principal Dr. Cibi Komalan inaugurated the programme. Chief resource person was Benny Mathew, Deputy Chief, University Employment and Information Guidance Bureau, CUSAT. He was accompanied by his subordinate staff Sri. Jis also.

This Personality Development Class started with a silent prayer. After the inaugural speech of the principal, Benny sir entered into an Ice Breaking session of making students feel free to interact and respond. He convinced them the need of expressing own interests and expectations before others. Significance of developing communication skill in English was pointed out. He made them to sing songs and express personal talents.

He made different groups of students and asked each member in the group to communicate with other group members. Asked the students to talk about best moment in their life and worst moment in their life. Students actively involved in this session as they had clear idea about what they have to talk. Communication was done in English and through which he convinced the students that if they have more clarity about the subject, they can communicate in English much easy way and what is needed is gaining clarity on a subject.

Photo1, Photo 2 Photo 3

He helped students to identify the leadership skills among them by introducing them as leaders of their group. Students were given time to think about themselves, about one particular thing and made them to talk about it. Both ug and pg students attended this personality development class.

10-11-2017- Seminar on Individual Skills and Suitable Jobs- Dr Jaishankar

Career Development Cell organized an interaction session with the Chief Trainer of Laurels institute, Dr Jaishankar on 10-11-2017. This session was organized for the students studying courses under self Finance wing in the college. He interacted with the students pursuing B Com Computer Application and Operations Management and Secretarial Practice.

He talked about the skills and capacities of the students to reach a career goal and retain it for their successful life. He convinced students the need of keeping updated to make them fit for diverse institutions for long durations. He talked about the interview phases which students have to pass through to achieve their job and the IQ as well as EQ which are expected by the employer. He too tried to convince the students about the relevance of communication skills in English.

He made a proposal to our college that they are interested to conduct a 3 day workshop for a batch of 50 students, in which their team would analyze the talents and skills of the students and let the student know the job opportunities suitable for him.

Photo 4 Photo 5

22nd to 24th November 2017- Three Day Seminar: jestin Thomas and Polachan sir

In order to enhance the employability of students studying in the college, a three days work shop was organized in the seminar hall of the college on 22nd to 24th November 2017. Under the patronship of Internal Quality Assurance Cell of SNM College, Placement and Career Guidance Cell organized this training programme for the final year students of the college. The chief resource person of the programme was Mr. Justin Thomas, who is an International Life Skill Trainer, Hypnotist, NLP Master Trainer and also a family Counselor. Students from arts, science and commerce streams attended the programme. College Principal- Cibi Komalan inaugurated the programme and Asst. Professor, Department of Economics and Placement Cell Co-coordinator Shri. Vipin K.D felicitated the programme.



Programme focused on developing social mingling, self confidence, leadership qualities, group discussion skills and interview facing skills. Necessity of inculcating positive attitude among the students was specially discussed. How to prepare bio data and how to participate in a group discussion was discussed seriously. Giving examples of diverse topics, Trainer Justin convinced student about which stand they should take while involved in a group discussion.

Since the individual students have their own personality, they have to go for suitable career. He distinguished people or students as five types as People personality, Digital personality, Thinking personality, Idea personality and Information personality. Students were convinced that they should choose a career according their personality. So they have to identify their own personality by looking into themselves.

All the individuals have numerous abilities, few skills and special talents. Students were encouraged to identify their skills and finally excel in one or few skills and become talented person suitable for the employers or enterprises.

Students were advised not to set any limits for their capacities. By setting a dream and working hard without limit, one can achieve their dreams. He suggested the importance of keeping time management in the life of a person. According to him, procrastination makes a daily life's matter as important one or urgent one or even urgent and important one. So if one has proper time management, they can perform all the activities required to be done in their life. He suggested that activities in one's life can be classified as the one related to Personal, Family, Career and Society. Every day these activities are to be arranged according to their priority order and try to get them done. If one of the tasks is postponed, it has to be performed within two days. Otherwise the task may become Important and even Very Urgent one subsequently.

Shri Polachan M.V, Deputy Chief, UEIGB, Sree Sankaracharya University joined with the students on the last day during the three day training programme. He gave specific guidance regarding different job opportunities available to the students at International level, National level and at the state level. Examinations that can be attended at Degree and Plus Two level were also discussed.

In connection with the communication skills of students of the college, both Justin sir and Polachan sir gave much importance for improving students' ability to speak in English. They suggested different methods to learn it fastly. Three day training programme came to end by 4.00 PM on Friday (24/11/2017) and students were asked to visit their website and to submit feedback about the programme. On behalf of SNM College and IQAC, the Placement Cell Co-coordinator Vipin K.D Expressed gratitude to the resource persons.

Photo 6, Photo 7 Photo 8
Photo 9, Photo 10, Photo 11

23-01-2018- Orientation Programme on Higher Education and Competitive Examinations

Career Guidance and Placement Cell of the college organized an orientation programme about diverse options of higher education. This programme was organized in association with Shubkiran Academy. After the introductory talk by placement cell convener, Vipin KD, Dr. Padmanabhan, Center Head of Shubkiran Academy explained the role being played by this

Academy in nurturing competent manpower in the state. He was accompanied by his two colleagues the placement trainer Anu Gopalakrishnan and Corporate Trainer Ms Anu. 90 students from different departments attended the programme. The programme was arranged particularly for the commerce and economics students in the college. After these talks Placement trainer Anu Gopalakrishnan interacted with the students. He presented the features of different higher education options available to the students in the present scenario. He described about different competitive examination clearing which students can reach higher position in the society. Corporate Trainer Ms Anu also interacted with few students and expressed the need of improving the English communication skills among the student community. Due to the persuasion from her side, few students came forward and talked in front of the gathering. The seminar observed the need of helping students to improve their communication skill and overcoming their stage fear.

Photo 12, Photo 13

Photo 14, Photo 15, Photo 16

February: 14-02-2018- Recruitment Drive at SNMIMT

Career Guidance and placement cell of SNM College Maliankara organized a recruitment drive for the final year students of the college on 14-02-2018. Recruitment was conducted by Southerland and was organized with the support of SNM Institute of Management and Technology. From the different department of our college nearly 95 students participated in the recruitment process. Session started with a power point presentation about career and scope in Sutherland. The recruitment was to select candidates for Non Voice section and voice section in the customer care wing of Southerland. There was an essay writing session to know the writing skills of the students. Similarly, students were given a choice to identify one of the three matters about which they have to talk to the recruitment staff. This session was aiming to know the oral communication skill of the students. After the one day long process of the drive, they shortlisted six students for the interview. Among them one was given Provisional Offer Letter and remaining five students and others were waiting for the result of written test conducted for identifying suitable candidates for non voice segment in the services provided by the institution.

Photo 17, Photo 18, Photo 19

Photo 20, Photo 21

23-02-2018- Orientation Class on “Preparing for PSC Exams”

Placement and Career Guidance Cell organized a class on the attraction of government jobs and easy ways to clear PSC Exams. The session was arranged at the Multi Media Room of the SNM College on 23rd February 2018. This programme was organized with the support of **PSC Coaching Centre- FAZ TRACK STUDY CENTRE**. Centre faculty Shri. Shinoj took class and tried to convince the importance of faith and hard work in reaching the goal of securing a Government job. He exhibited a different method for learning purpose and made the students to practice it by taking few examples. He convinced the students about one fact that they need not give equal importance to all the areas in the syllabus and instead guided them to study certain selected ones only. Students were invited to visit his institution and offered special discounts in the fees payments. Resource person also tried to convince the students that students will reach near to their goal of good job if they pursue either 1% faith and 100 % hard work or 100 % faith and 1% hard work. If anyone does not keep either their faith or hard work at least 1%, the result will be Zero and for those who keep 100% faith and hard work, Result would be much more than what they imagine.

Photo 22, Photo 23

Photo 24, Photo 25

March: 19-03-2018- a seminar on “Diverse Career Options and How to Grab Them”

Placement and Career Guidance Cell organized a seminar on “**Diverse Career Options and How to Grab Them**”. Career Guidance Cell Convener Asst. Prof. Vipin K.D extended a warm welcome speech and an introductory speech. Dr. Jainlal, Associate Professor, Department of English inaugurated the seminar with an inaugural speech. Career Development Cell organized this seminar in association with the University Employment and Information Guidance Bureau, CUSAT. Chief resource person was Sri. Vijayan K, Employment Officer, UEIGB, **CUSAT**. Employment Officer Vijayan sir explained the present employment scenario in front of the students. Students are going to educational institutions for securing more knowledge and skills suitable for jobs. There exist different jobs suitable for our abilities and qualifications. We

know about few of them and try for achieving them. However, there are many other opportunities about which most of the students are quite unaware. Through a little more efforts, anyone can get information about them also. It is with the purpose of eliminating information gap in the minds of students, this seminar is organized.

As this programme was organized for the first year degree students, they can sharpen or modify their abilities and interests according to diverse job opportunities on the basis of this class in the next two years.

Photo 26, Photo 27

Photo 28, Photo 29,

OTHER EVENTS PHOTOS

November: 03-11-2017- Tintu Thomas

Photo 30, Photo 31, Photo 32

January: 10-01-2018-Time Institute: Vinod sir Time Institute

Photo 33, Photo 34, Photo 35